

# 34<sup>TH</sup> ANNUAL BALTIMORE LIMB DEFORMITY COURSES

Four Seasons Hotel, Baltimore, Maryland, USA August 21 - 25, 2024

## Corporate Support and Exhibitor Opportunities

### Contact

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DeformityCourse.com



We would like to invite you to become a corporate partner and/or exhibitor at the 34th Annual Baltimore Limb Deformity Courses (BLDC). The three-day main Course will be held August 22-24, 2024, at the Four Seasons Hotel in Baltimore, Maryland. Lectures will be streamed to the exhibit hall. Below are this year's additional Pre- and Post-Course offerings:

- Complex Pediatric Hip/Pelvis/Femur Surgery Cadaver Lab Pre-Course (August 21, 2024)
- Basics of External Fixation in the Foot and Ankle Pre-Course (August 21, 2024)
- Management of Complex Segmental Bone Defects: A to Z Pre-Course (August 21, 2024)
- Disaster Response Cadaver Lab Post-Course (August 25, 2024)

Enclosed is the necessary paperwork for you to complete to confirm your commitment. If you would like to become a corporate partner and/or exhibitor, we must have the completed forms and funds no later than Friday, July 26, 2024, so that your company can be recognized during the BLDC. All supporters will be acknowledged on the Course website after the Course.

The 2023 event would not have been possible without our corporate supporters and exhibitors. Last year's Course was very successful and was attended by over 200 clinicians from 37 foreign countries and 30 U.S. states.

As participant safety remains our top priority, we will follow safety guidance issued by local public health authorities to provide an environment as safe as possible. We ask all those attending our courses to share in this responsibility.

Should you have any questions, please e-mail Wendy R. Robinson, MEd at [wrrobins@lifebridgehealth.org](mailto:wrrobins@lifebridgehealth.org). Thank you very much, and we hope you can join us!

Philip McClure, MD  
Course Chairman

John Herzenberg, MD  
Course Chairman

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We would like to thank these organizations for their grant and in-kind support of the 2023 Baltimore Limb Deformity Courses:

Arthrex  
DePuy Synthes  
Clubfoot Solutions  
NuVasive Specialized Orthopedics  
Orthofix

OrthoPediatrics  
Paragon 28  
Smith+Nephew  
Stryker  
WishBone Medical

# Preliminary Exhibitor Schedule for the 34<sup>th</sup> Annual Baltimore Limb Deformity Courses

Schedule subject to change without notice.

Please visit [DeformityCourse.com](http://DeformityCourse.com) for the latest information.

## Tuesday, August 20<sup>th</sup>:

4:00 – 10:00 P.M.

## Pre-Courses Exhibit Set-up

Exhibitor Set-up for Pre-Courses at the Hotel

## Wednesday, August 21<sup>st</sup>:

6:15 – 7:30 A.M.

4:00 – 10:00 P.M.

6:30 – 7:30 P.M.

## Pre-Courses; 3-day Course Exhibit Set-up

Registration and Transportation to Offsite Cadaver Lab

Exhibit Set-up for Baltimore Limb Deformity Course

Dismantle Pre-Course Exhibits

## Thursday, August 22<sup>nd</sup>:

6:15 – 7:00 A.M.

9:45 – 10:15 A.M.

12:45 – 1:15 P.M.

1:25 – 5:30 P.M.

5:45 – 7:00 P.M.

7:15 – 9:15 P.M.

## Baltimore Limb Deformity Course (Day 1)

Breakfast and Visit with Exhibitors

Refreshments and Visit with Exhibitors

Luncheon and Visit with Exhibitors

Afternoon Hands-on Lab Rotations

Case Presentation Break-out Sessions

Welcome Dinner *(ticket required)*

## Friday, August 23<sup>rd</sup>:

6:00 – 7:00 A.M.

9:15 – 9:45 A.M.

12:05 – 12:35 P.M.

12:45 – 5:00 P.M.

6:00 – 10:00 P.M.

## Baltimore Limb Deformity Course (Day 2)

Registration, Breakfast and Visit with Exhibitors

Refreshments and Visit with Exhibitors

Luncheon and Visit with Exhibitors

Afternoon Hands-on Lab Rotations

Faculty Dinner *(invitation only)*

## Saturday, August 24<sup>th</sup>:

6:30 – 7:00 A.M.

10:00 – 10:30 A.M.

11:40 – 12:10 P.M.

1:00 – 5:15 P.M.

1:30 – 5:30 P.M.

## Baltimore Limb Deformity Course (Day 3)

Breakfast and Visit with Exhibitors

Refreshments and Visit with Exhibitors

Luncheon and Visit with Exhibitors

Afternoon Hands-on Lab Rotations

Dismantle Baltimore Limb Deformity Course Exhibits

## Sunday, August 25<sup>th</sup>:

6:15 – 7:30 A.M.

## Post-Course

Registration and Transportation to Offsite Cadaver Lab

The 2024 Baltimore Limb Deformity Course is endorsed by



# Corporate Supporters: Educational Grants and Benefits

(Support level determined by monetary funding commitment only; in-kind support and exhibitor table fees are not factored into designation.)

## Diamond Level

\$75,000 and above

- Sponsorship of an afternoon workshop (2- to 3-hour event for three consecutive days).\*
- Promotional material made available to participants in a dedicated area at registration. One hundred pieces of appropriate material must be provided by Friday, July 26, 2024.
- Sponsor listed on the Deformity Course website, including a link to Sponsor's corporate website.
- Prominent display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 26, 2024.
- Access to a complimentary meeting room one day of the three-day Course (organizer to confirm date no later than Friday, August 2, 2024).
- Company employees to receive a maximum of:
  - Four sponsor badges with daytime food/beverage privileges
  - Two sponsor badges for technical support staff without food/beverage privileges
  - Two one-day only sponsor badges with daytime food/beverage privilegesThese badges will allow access to public areas but not into the plenary sessions.
- Exhibitor booth opportunities at a designated site location that has maximum visibility to the meeting room. Note: a \$500 exhibitor fee discount applies.
- One company employee can audit the plenary sessions of the three-day Course. This individual will receive all the educational materials (workbook, textbook, and school supplies) and will be allowed to attend the lecture-based sessions of the three-day Baltimore Limb Deformity Course. Note: This person is expected to refrain from attending the hands-on labs. We hope that you will support us in our efforts to maintain an environment of transparency, respect, and goodwill.
- Access to the pre-event registration list (name, city, country) on August 7, 2024.
- Three tickets to the Welcome Dinner on Thursday evening, August 22, 2024. (*resort casual attire*)
- Two tickets to the faculty dinner on Friday evening, August 23, 2024. (*casual attire*)

## Platinum Level

\$35,000 to \$74,999

- Sponsorship of an afternoon workshop (1- to 2-hour event for three consecutive days).\*
- Sponsor listed on the Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 26, 2024.
- Access to a complimentary meeting room one day of the three-day Course (organizer to confirm date no later than Friday, August 2, 2024).
- Company employees to receive a maximum of:
  - Three sponsor badges with daytime food/beverage privileges
  - Two sponsor badges for technical support staff without food/beverage privileges
  - One one-day only sponsor badge with daytime food/beverage privilegesThese badges will allow access to public areas but not into the plenary sessions.

(Continued on next page)

**\* Duration of workshop contingent upon scheduling metrics as determined by Course Chairmen.**

- Exhibitor booth opportunities at a designated site with high visibility to the meeting room. Note: a \$250 exhibitor fee discount applies.
- Access to the pre-event registration list (name, city, country) on August 7, 2024.
- Two tickets to the Welcome Dinner on Thursday evening, August 22, 2024. (*resort casual attire*)
- One ticket to the faculty dinner on Friday evening, August 23, 2024. (*casual attire*)

## Gold Level

**\$20,000 to \$34,999**

- Sponsorship of an afternoon workshop (1- to 2-hour event for two of the three days, or a 1-hour event all three days).\*
- Sponsor listed on the Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 26, 2024.
- Company to receive a maximum of three employee sponsor badges with daytime food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Exhibitor booth opportunities at a designated site with visibility to the meeting room.
- Two tickets to the Welcome Dinner on Thursday evening, August 22, 2024. (*resort casual attire*)
- One ticket to the faculty dinner on Friday evening, August 23, 2024. (*casual attire*)

## Silver Level

**\$10,000 to \$19,999**

- Sponsorship of one afternoon workshop (1-hour event) during one of the three days.\*
- Sponsor listed on Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 26, 2024.
- Company to receive a maximum of two employee sponsor badges with daytime food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Two tickets to the Welcome Dinner on Thursday evening, August 22, 2024. (*resort casual attire*)
- One ticket to the faculty dinner on Friday evening, August 23, 2024. (*casual attire*)

## Bronze Level

**\$5,000 to \$9,999**

- Sponsor listed on Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 26, 2024.
- Company to receive a maximum of two employee sponsor badges with daytime food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Two tickets to the Welcome Dinner on Thursday evening, August 22, 2024. (*resort casual attire*)

## **Pre-Course Sponsorship:**

- Sponsor listed on Deformity Course website, including link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Pre-Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 26, 2024.
- Company to receive a maximum of two employee sponsor badges without food/beverage privileges. These badge will allow access to labs but not to the plenary sessions.
- Sponsors of the two Pre-Courses at the hotel also receive a complimentary exhibit table at the Pre-Course they sponsor.

## **Pre-Course Sponsorship: Cadaver Lab: Complex Pediatric Hip/Pelvis Surgery at Sinai Hospital of Baltimore \$5,000**

- This Course will provide both didactic and hands-on learning about advanced techniques in the treatment of complex pediatric hip, pelvis, and femur conditions.
- The didactic session will provide basic science and technical points of view on the latest operative treatments for such problematic conditions as coxa magna, coxa breva, and severe acetabular dysplasia.
- A practical approach to treatments will be discussed along with surgical tips and tricks.
- The hands-on portion of the Course will teach advanced surgical techniques which include surgical hip dislocation; ligamentum teres reconstruction; distal femoral, periacetabular, and Morscher osteotomies; and hip distraction with external fixation.

**- and/or -**

## **Pre-Course Sponsorship: Basics of External Fixation of the Foot and Ankle at the Four Seasons Hotel \$5,000**

- This Course will provide participants with a foundational understanding of the principles, techniques, and applications of external fixation in the context of lower extremity.
- Aims to equip healthcare professionals with the knowledge and skills necessary to effectively use external fixation devices for the treatment of foot and ankle application.
- Practical sessions with step-by-step guidance for participants to gain hands-on experience with external fixation devices.
- Overview of various external fixation systems available.
- Historical perspective and evolution of external fixation methods.
- Practical considerations for achieving stable fixation in foot and ankle fractures.
- Recognition and prevention of common complications associated with external fixation.
- Postoperative monitoring and follow-up protocols.
- Rehabilitation strategies to optimize patient outcomes.
- Analysis of real-life cases to enhance problem-solving skills.

**- and/or -**

## **Pre-Course Sponsorship: Management of Complex Segmental Bone Defects: A to Z at the Four Seasons Hotel \$5,000-\$10,000**

- This Course is for the advanced orthopedic trauma surgeon dealing with complex segmental defects and infected non-unions. It will focus on soft tissue coverage and multiple bone reconstruction techniques for small to large defects in the humerus, femur, and tibia.
- There will be video surgical dissection discussions with panel experts, expert debates on most controversial defects, case presentations, and discussions by internationally and nationally known faculty.

**- and/or -**

## Post-Course Sponsorship:

- Sponsorship of a full-day event.
- Sponsor listed on Deformity Course website, including link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Post-Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 26, 2024.
- Company to receive a maximum of two employee sponsor badges without food/beverage privileges. These badges will allow access to anatomy lab but not into the plenary sessions.

## Post-Course Sponsorship: Cadaver Lab: Disaster Response at Sinai Hospital of Baltimore

**\$5,000**

- This Course will focus on providing orthopedic care in the aftermath of local or international disasters. Attendees will learn from surgeons experienced in domestic and international disaster response, with a focus on disaster response principles and adapting to the resource limited environment.
- Surgical procedures will be performed on cadaveric specimens and will include both soft tissue procedures and provisional skeletal stabilization as well as common amputations and rotational flaps for coverage.

## Meal Sponsorship

Sponsor a food/beverage function during one (or all) of the Baltimore Limb Deformity Course days. Your company's generous support will be acknowledged with signage at the buffet table(s) and/or on invitation and ticket, as applicable.

Contact Wendy Robinson at [wrobins@lifebridgehealth.org](mailto:wrobins@lifebridgehealth.org) to discuss Pre- and Post- Course meals.

Opportunities include:

- Breakfast for one morning of the Course (Thursday, August 22 – Saturday, August 24, 2024)
- Buffet Luncheon for one day of the Course (Thursday, August 22 – Saturday, August 24, 2024)
- Course Welcome Dinner (Thursday, August 22, 2024); with sponsorship you receive 5 tickets
- Course Faculty Dinner (Friday, August 23, 2024); with sponsorship you receive 3 invitations

**\$5,000**  
**\$7,500**  
**\$25,000**  
**\$10,000**

## Scholarship Sponsorship

**\$1,325**

To provide continuing education to future clinical leaders in the art of limb deformity correction and lengthening, we hope you will fund at least one scholarship in the amount of \$1,325 for a resident or fellow to attend the three-day Deformity Course. This scholarship will cover the cost (or partial cost) of the resident/fellow's registration fee. This funding will be acknowledged during the Course. Residents and fellows must submit a formal application with required documentation to be considered.

## Banner Ad in Bone Ninja Sensei App or Multiplier App

**\$5,000**

Your banner ad will appear at the bottom of the Main Menu. Note: The banner ad will run following the Course; due to ACCME Standards, we are unable to have corporate names/logos appear in any educational material during the learning activity.



- Option 1: Banner Ad for Bone Ninja Sensei App
  - Select ideal timeframe:
    - September 1, 2024 – February 15, 2025, or
    - February 16 – July 31, 2025
  - More than 75,000 downloads since inception.
  - Clicking on the banner ad will take the user to Sponsor's website.
  - The banner ad appears at the bottom of the main menu and remains on-screen for 15 seconds before rotating to another banner.



- Option 2: Banner Ad for Multiplier App
  - Select ideal timeframe:
    - September 1, 2024 – February 15, 2025, or
    - February 16 – July 31, 2025
  - More than 96,000 downloads since inception.
  - Clicking on the banner ad will take the user to Sponsor's website.
  - The banner ad appears at the bottom of the main menu and changes to a new banner every time the user returns to the main menu.

## Hotel Room Key Cards (sold out)

**\$4,450**

Put your company's message directly in the hands of our attendees throughout their stay at the Four Seasons Hotel Baltimore. Two sides (approximate printable area per side: 1 ¾" x 2 ¾") of 175 magnetic key cards are available for your use. Please note that we can assist you in the design process (depending on the extent of project, an additional charge may apply). This option is only available to Gold Level supporters and above (if there is no commitment by June 1, 2024, we will offer to all support levels).

## Navigational Signage

**\$500**

Your company's logo will be displayed on Course directional signs (6 easel) leading to registration and other select meeting rooms (Grand Ballroom included) from Wednesday evening, August 21 through Sunday afternoon, August 25, 2024.

## Access to Our Pre- and/or Post-Event Registration List

(name, city, country; not email address)

**\$250**

(mailing list, one-time usage)

**\$1,500**

## Important Information for Supporters and Exhibitors:

**CME Requirements:** All parties shall operate in accordance with the requirements set forth in the ACCME Standards of Integrity and Independence in Accredited Continuing Education for live CME activities awarding *AMA PRA Category 1 Credit(s)*<sup>™</sup>.

**Shipping Information:** Freight should arrive at the Four Seasons Hotel Baltimore **on or after Monday, August 19, 2024, or it will not be accepted**. Please see the last page for freight handling fees, logistics, and shipping information.

**Hotel Venue:** The Course venue is the Four Seasons Hotel (200 International Drive) in the heart of Baltimore's Inner Harbor. The chic hotel is located 20 minutes from Baltimore-Washington International Airport (BWI) and 90 minutes from Washington Dulles International Airport (IAD). The discounted per-room fee for Course attendees is \$237 per night (plus tax). The room rate includes complimentary basic guestroom internet connectivity. It is highly recommended that you make your reservations early. The discounted rate is offered on a space-available basis through Tuesday, July 30, 2024. To make a reservation, either:

Visit Four Seasons Hotel website (fourseasons.com)  
Select "Baltimore" as destination  
Select "Check Rates"  
Enter check-in and check-out dates  
Update number of adults and children  
Add promo code: 240817SINS  
Click "Find Rooms"

- or -

Call the hotel directly (+1.410.576.5800)  
Ask for in-house reservations  
Request the "Baltimore Limb Deformity  
Industry" group block rate

- or -

E-mail the hotel:  
reservations.baltimore@fourseasons.com

**Please make hotel reservations for only those company employees who are confirmed to attend the Course and prefer to stay at the Four Seasons Hotel Baltimore. In prior years, we have had a high cancellation rate in August from industry, which prevents participants who want to stay at this hotel from being able to make a reservation.**

**Parking:** We have arranged for a discounted daytime **valet** parking rate of \$15/day for attendees who plan to drive daily to the Four Seasons Hotel Baltimore. This rate does not apply to self-park during the day nor to overnight parking (currently \$50 for valet and \$25 for self-park per night).

**Cancellation:** If an unforeseen circumstance/force majeure occurs and we must cancel the courses, we will provide our participants with as much advance notice as possible and refund 100% of your sponsorship/exhibitor fees.



Agreement between LifeBridge Health and \_\_\_\_\_

\*commercial supporter\*

Title of CME activity 34<sup>th</sup> Annual Baltimore Limb Deformity Courses

Program planner Philip McClure, MD, and John Herzenberg, MD

Location of activity Four Seasons Hotel Baltimore (August 21 – 25, 2024)

Address 200 International Drive

City, state, zip Baltimore, Maryland 21202 USA

Phone 410.601.9798 Fax 410.601.0585 Contact person Wendy R. Robinson, MEd

The above-named company wishes to provide support for the named continuing medical education activity by means of an unrestricted educational grant for the support of the CME activity in the amount of \$ \_\_\_\_\_

### Conditions

1. **Statement of purpose.** This CME activity is for scientific and educational purposes only and will not promote the Commercial Supporter's products—directly or indirectly.
2. **Control of content & selection of presenters & moderators.** The Program Planner is ultimately responsible for control of content and selection of presenters and moderators.
3. **Disclosure of financial relationships.** The Program Planner will ensure disclosure to the audience of (a) commercial support, and (b) any significant relationship between the faculty and any commercial entity that might materially affect the CME presentation.
4. **Involvement in content.** Neither the Commercial Supporter nor its agents will exert any "scripting," emphasis, or influence on content.
5. **Ancillary promotional activities.** No promotional activities will be permitted in the same room or be required as part of the educational activity. No product advertisements will be permitted in the program room. Commercial Supporter's representatives cannot wear any logo apparel in the same room as educational activity.
6. **Objectivity & balance.** The Program Planner will make every effort to ensure that data regarding the Commercial Supporter's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s), alternative treatments, or both.
7. **Limitation on data.** The Program Planner will ensure—to the extent possible—disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
8. **Discussion of unproved uses.** The Program Planner will require all presenters to disclose when a product is not approved in the United States for the use(s) under discussion.
9. **Opportunities for debate.** The Program Planner will ensure opportunities for questioning or scientific debate.
10. **Independence of the Program Planner in the use of contributed funds:**
  - a. Funds should be in the form of an educational grant made payable to:  
**Sinai Hospital of Baltimore, Inc., Baltimore Limb Deformity Course** Federal Tax ID #: **52-0486540**
  - b. All other support associated with this CME activity (e.g., distributing brochures, preparing slides, etc.) must be given with the full knowledge and approval of LifeBridge Health.
  - c. No other funds (additional honoraria, extra social events, etc.) from the Commercial Supporter will be paid to the Program Planner, faculty, or others involved with the CME activity.
11. **The Commercial Supporter agrees to abide** by all requirements of the Standards for Integrity and Independence in Accredited Continuing Education Standalone Package | ACCME.
12. **The Program Planner for LifeBridge Health agrees to:**
  - a. Abide by the Standards for Integrity and Independence in Accredited Continuing Education.
  - b. Acknowledge educational support from the Commercial Supporter in program brochures, syllabi, and other program materials.
  - c. Upon request, furnish the Commercial Supporter with a report concerning expenditure of the funds provided.
13. **In case of cancellation** by Commercial Supporter after this agreement has been ratified, the Commercial Supporter agrees to pay 100% of the agreed unrestricted educational grant within 30 days of the date of cancellation should payment not have already been made. If the grant has already been paid, it is considered non-refundable and non-transferable. Should the in-person activity be cancelled by Program Planner, a full refund of the paid unrestricted education grant will be made.

#### Agreed

Commerical Supporter Representative _____	<i>printed</i>	
Representative's signature _____		date _____
Program Planner _____	<i>printed</i>	
Program Planner's signature _____		date _____

# Corporate Supporters: Badge Form

Sponsor badges will provide your employees access to the public areas but not into the meeting room(s) and plenary sessions. Additional sponsor badges are available for a fee of \$300 each. Each company will be allowed three complimentary name badge changes on-site; the company will be assessed a \$25 administrative fee for each additional badge change.

Diamond Level supporters can designate one employee to receive an auditor badge. This individual will be provided with all the educational materials (workbook, textbook, and school supplies) and will be allowed to audit the lecture-based sessions of the three-day Baltimore Limb Deformity Course. An auditor is asked to refrain from attending the lab sessions. If other corporate representatives wish to attend the lectures, they need to register as Course participants by visiting [DeformityCourse.com](http://DeformityCourse.com).

**The names and e-mail addresses of those listed below will appear in the Course Attendee List.**

**Company Name:** \_\_\_\_\_

**Sponsorship Level:** *(please consult applicable level sponsorship for specific badge allocations)*

- |  |   |
|--|---|
| <input type="checkbox"/> Diamond Level: Eight sponsor and one auditor badges | <input type="checkbox"/> Gold Level: Three sponsor badges |
| <input type="checkbox"/> Platinum Level: Six sponsor badges                  | <input type="checkbox"/> Silver Level: Two sponsor badges |
|  | <input type="checkbox"/> Bronze Level: Two sponsor badges |

Pre-/Post-Courses:

- Pediatric Surgery Cadaver Lab Pre-Course: Two sponsor badges
- Basics of External Fixation of the Foot and Ankle Pre-Course: Two sponsor badges
- Management of Complex Segmental Bone Defects: A to Z Pre-Course: Two sponsor badges
- Disaster Response Cadaver Lab Post-Course: Two sponsor badges

- If requested, all representatives listed below will follow safety guidance issued by local public health authorities to provide an environment as safe as possible for large gatherings.

## Sponsor Badges:

Name of Representative #1: \_\_\_\_\_

- With Food/Beverage Privileges     Without Food/Beverage Privileges     One-Day Only

E-mail: \_\_\_\_\_

Name of Representative #2: \_\_\_\_\_

- With Food/Beverage Privileges     Without Food/Beverage Privileges     One-Day Only

E-mail: \_\_\_\_\_

Name of Representative #3: \_\_\_\_\_

- With Food/Beverage Privileges     Without Food/Beverage Privileges     One-Day Only

E-mail: \_\_\_\_\_

Name of Representative #4: \_\_\_\_\_

- With Food/Beverage Privileges     Without Food/Beverage Privileges     One-Day Only

E-mail: \_\_\_\_\_

Name of Representative #5: \_\_\_\_\_

- With Food/Beverage Privileges     Without Food/Beverage Privileges     One-Day Only

E-mail: \_\_\_\_\_

Name of Representative #6: \_\_\_\_\_

- With Food/Beverage Privileges     Without Food/Beverage Privileges     One-Day Only

E-mail: \_\_\_\_\_

Name of Representative #7: \_\_\_\_\_

- With Food/Beverage Privileges     Without Food/Beverage Privileges     One-Day Only

E-mail: \_\_\_\_\_

Name of Representative #8: \_\_\_\_\_

- With Food/Beverage Privileges     Without Food/Beverage Privileges     One-Day Only

E-mail: \_\_\_\_\_

Diamond Sponsor Auditor Badge Holder: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please return this completed form by July 26, 2024 to: Wendy R. Robinson, MEd e-mail: [wrobbins@lifebridgehealth.org](mailto:wrobbins@lifebridgehealth.org)**

# Invitation to Exhibit

**34<sup>th</sup> ANNUAL BALTIMORE LIMB DEFORMITY COURSES**  
**Thursday, August 21 – Sunday, August 25, 2024**  
**Four Seasons Hotel Baltimore**  
**200 International Drive, Baltimore, Maryland 21202 USA**  
**+1.410.576.5800**

We are pleased to announce the availability of exhibitor space for the 34<sup>th</sup> Annual Baltimore Limb Deformity Courses (BLDC). This year, the fee for exhibiting will remain at the reduced rate of \$4,500 for the three-day Course (August 22 - 24, 2024). First time exhibitors receive a special rate of \$2,500. An exhibit table will be provided free of charge to those companies supporting the two Pre-Courses at the hotel. All exhibitors will receive **one** 6-ft. x 30-in. skirted display table with two chairs. An additional table may be purchased for \$1,500 (pending space availability – confirmation will be provided on August 1, 2024).

**If you wish to accept this invitation, please return the enclosed forms (Confirmation Form, Exhibitor Agreement, and Exhibitor Badge Form) along with your payment by July 26, 2024, to reserve your spot for this live educational activity.**

**Exhibitor Badges and Course Welcome Dinner:** All exhibitors of the 3-day Course will be given two complimentary exhibitor badges. Additional badges may be purchased at \$300 each. These badges will provide your employees access to the public areas but not into the meeting room(s) and plenary sessions. In addition, each company will receive one ticket to the Welcome Dinner on Thursday evening, August 22, 2024. Additional tickets may be available for purchase on-site. Employees who wish to attend lectures must register as participants of the Baltimore Limb Deformity Course by visiting [DeformityCourse.com](http://DeformityCourse.com). This group of corporate employees are considered “auditors” and expected to refrain from attending the hands-on lab sessions. We hope that you will support us in our efforts to maintain an environment of transparency, respect, and goodwill.

**Shipping Information:** Freight should arrive at the Four Seasons Hotel Baltimore **on or after Monday, August 19, 2024, or it will not be accepted.** Please see the last page for freight handling fees, logistics, and shipping information.

**Hotel Venue:** The Course venue is the Four Seasons Hotel (200 International Drive) in the heart of Baltimore’s Inner Harbor. The chic hotel is located 20 minutes from Baltimore-Washington International Airport (BWI) and 90 minutes from Washington Dulles International Airport (IAD). The discounted per-room fee for attendees is \$237 per night (plus taxes). The room rate includes complimentary basic guestroom internet connectivity. It is highly recommended that you make your reservations early. The discounted rate is offered on a space-available basis through Tuesday, July 30, 2024. To make a reservation, either:

Visit Four Seasons Hotel website ([fourseasons.com](http://fourseasons.com))  
Select “Baltimore” as destination  
Select “Check Rates”  
Enter check-in and check-out dates  
Update number of adults and children  
Add promo code: 240817SINS 20  
Click “Find Rooms”

- or -

Call the hotel directly (+1.410.576.5800)  
Ask for in-house reservations  
Request the “Baltimore Limb Deformity Industry” group block rate  
- or -  
E-mail the hotel:  
[reservations.baltimore@fourseasons.com](mailto:reservations.baltimore@fourseasons.com)

**Please make hotel reservations for only those company employees who are confirmed to attend the Course and prefer to stay at the Four Seasons Hotel Baltimore. In prior years, we have had a high cancellation rate in August from industry, which prevents participants who want to stay at this hotel from being able to make a reservation.**

**CME Requirements:** All parties shall operate in accordance with the requirements set forth in the ACCME Standards for Integrity and Independence in Accredited Continuing Education awarding *AMA PRA Category 1 Credit(s)*<sup>TM</sup>.

**Parking:** We have arranged for a discounted daytime **valet** parking rate of \$15/day for exhibitors who plan to drive daily to the Four Seasons Hotel Baltimore. This rate does not apply to self-park during the day nor to overnight parking (currently \$50 for valet and \$25 for self-park per night).

**Attendee Contest:** To encourage our participants to visit our exhibitor tables, we will once again enter the names of those who have visited a minimum number of exhibitors into a raffle drawing for some valuable prizes.

Should you have any questions or concerns, please feel free to contact:

Wendy R. Robinson, MEd, Manager of Academic and Research Programs, Rubin Institute for Advanced Orthopedics  
[wrobbins@lifebridgehealth.org](mailto:wrobbins@lifebridgehealth.org) Tel: +1.410.601.9798 Fax: +1.410.601.0585

## Corporate Exhibitors: Badge Form

Each exhibitor is allowed two complimentary exhibitor badges. These badges will provide your employees access to the public areas but not into the meeting room(s) and plenary sessions. Additional exhibitor badges are available for a fee of \$300 each. Each company will be allowed one complimentary name badge change on-site; the company will be assessed a \$25 administrative fee for each additional badge change.

Employees who wish to attend lectures must register as participants of the Baltimore Limb Deformity Course by visiting [DeformityCourse.com](http://DeformityCourse.com). Registered corporate employees are considered auditors and may attend the lectures, but are expected to refrain from attending the lab sessions.

- If requested, all representatives listed below will follow safety guidance issued by local public health authorities to provide an environment as safe as possible for large gatherings.

Complimentary Exhibitor Badges:

Name of Representative #1: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of Representative #2: \_\_\_\_\_

E-mail: \_\_\_\_\_

***If you purchased additional Exhibitor Badges (\$300 each), please provide the information below:***

Name of Representative #3: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of Representative #4: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of Representative #5: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of Representative #6: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Exhibit booth positioning: My company would prefer not to be positioned next to this company/these companies:**

\_\_\_\_\_

\_\_\_\_\_

*We will make every effort to accommodate your request.*

Please return this completed form by July 26, 2024 by email to:

Wendy R. Robinson at [wrobbins@lifebridgehealth.org](mailto:wrobbins@lifebridgehealth.org)

Tel: 1.410.601.9798 Fax: 1.410.601.0585

## Exhibitor Agreement with LifeBridge Health

Exhibitor: \_\_\_\_\_ has paid a fee of \$\_\_\_\_\_ in order to present  
Company Name  
 promotional materials at the following LifeBridge Health live educational activity: 34<sup>th</sup> Annual Baltimore Limb Deformity Course(s).

Exhibitor must abide by the following guidelines:

- 1) No promotional activities will be permitted in the same room or be required as part of the educational activity.
- 2) No product advertisements/corporate logo apparel will be permitted in the program room.
- 3) The Exhibitor will not play any additional role in the planning or implementation of the educational event.
- 4) Arrangements for commercial exhibits are not a condition of the provisions of commercial support for this CME activity.
- 5) If \_\_\_\_\_ must cancel their participation in the Course after the agreement has  
Company Name  
 been fully executed and payment made, the full fee will be retained by the Course. If the full fee has not yet been paid, the company will be billed, and full payment is expected within 30 days of billing date. Should the in-person activity be cancelled by Provider, a full refund of the paid fee will be made.
- 6) All displays must conform to the applicable building code and fire ordinances and should be free-standing without attachments to walls, ceilings, or floors. For greater certainty and without limitations to the foregoing, Exhibitor shall comply with all applicable flame proofing regulations.
- 7) Neither Provider nor the Hotel assumes any responsibility whatsoever for displays brought into the Hotel by Exhibitor or any third-party connection with the Course, including, but not limited to, claims of personal injury or property damage related to displays.
- 8) All displays and equipment must enter and exit the Hotel through the receiving entrance and/or security office located at Aliceanna Street. Delivery and pick-up times must be coordinated with the Hotel in advance.
- 9) The Exhibitor acknowledges that security is not provided in the exhibit area and that the exhibit area is an unsecure location. Exhibitors are encouraged to keep all valuables in a secure location after exhibitor hours. The Exhibitor agrees that neither the Provider nor the Hotel is financially liable for theft, damage, loss, or disappearance of property of any kind. If the Exhibitor would like to make after-hour security arrangements at the prevailing rate, please contact Wendy R. Robinson, HMCC by August 1, 2024.
- 10) Provider and Exhibitor agree to protect, indemnify, defend, and hold harmless the Party and its respective employees, partners, and agents against all claims or liability, including, but not limited to injuries and damages/loss to persons or property, government charges and attorney's fees arising out of or caused by the Party's gross negligence or willful misconduct of the Party of its agents or employees. The indemnified Party shall provide the indemnifying Party with prompt notice of any claim and shall provide reasonable assistance with such claim. This indemnification shall not waive any statutory limitations of liability available to either Party nor shall it waive any defenses either Party may have with respect to any claim.
- 11) Exhibitor must carry comprehensive general liability insurance with appropriate levels of coverage for this type of activity. Exhibitor agrees to provide proof of insurance if requested by Provider.
- 12) To maintain an air of transparency and goodwill, all company personnel must be identified with an "Exhibitor" badge; company personnel are expected to maintain a sense of respect for the competition.

\_\_\_\_\_  
 Program Planner Signature

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Exhibitor's Federal Tax ID #

\_\_\_\_\_  
 Exhibitor Representative's Signature

\_\_\_\_\_  
 Date

# Corporate Supporter and Exhibitor Confirmation Form

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Supporters: Please submit the Letter of Agreement, Supporter Badge Form, and payment by July 26, 2024.**

- Diamond Level **\$75,000 and above** \$ \_\_\_\_\_
- Platinum Level **\$35,000 to \$74,999** \$ \_\_\_\_\_
- Gold Level **\$20,000 to \$34,999** \$ \_\_\_\_\_
- Silver Level **\$10,000 to \$19,999** \$ \_\_\_\_\_
- Bronze Level **\$5,000 to \$9,999** \$ \_\_\_\_\_
- Management of Complex Segmental Bone Defects: A to Z Pre-Course Sponsorship \$ \_\_\_\_\_
- Pediatric Surgery Cadaver Lab Pre-Course Sponsorship \$ \_\_\_\_\_
- Basics of External Fixation in the Foot and Ankle Pre-Course Sponsorship \$ \_\_\_\_\_
- Disaster Response Post-Course Sponsorship \$ \_\_\_\_\_
- Resident Scholarship(s) **\$1,325 x** \_\_\_\_\_ \$ \_\_\_\_\_

**Exhibitors: Please submit the Exhibitor Agreement, Exhibitor Badge Form, and payment by July 26, 2024.**

- Exhibitor Table: Three-Day BLDC **\$4,500, or** \$ \_\_\_\_\_
  - \$4,000** Diamond Level Supporters Only  **\$4,250** Platinum Level Supporters Only
  - \$2,500** First-Timers
- Additional Exhibitor Table for the Three-Day BLDC **\$1,500** \$ \_\_\_\_\_  
*(available only if space permits – confirmation will be sent on August 1, 2024)*
- Exhibitor Table for Supporters of the two hotel Pre-Courses (included in sponsorship)

**Additional Options**

- Meal Sponsorship(s):  
*(Contact Wendy Robinson at [wrrobins@lifebridgehealth.org](mailto:wrrobins@lifebridgehealth.org) for Pre-Course and Post-Course meal prices.)*
  - Pre- or  Post-Course Breakfast  Pre- or  Post-Course Luncheon \$ \_\_\_\_\_
  - Breakfast during 3-day Course **\$5,000**  Buffet Lunch during 3-day Course **\$7,500**
  - Course Faculty Dinner **\$10,000**  Course Welcome Dinner **\$25,000**
- Banner Ad in Bone Ninja Sensei App **\$5,000** \$ \_\_\_\_\_  
Select timeframe:  September 1, 2024 – February 15, 2025  
 February 16 – July 31, 2025
- Banner Ad in Multiplier App **\$5,000** \$ \_\_\_\_\_  
Select timeframe:  September 1, 2024 – February 15, 2025  
 February 16 – July 31, 2025
- Access to Our Pre- and/or Post-Event Registration List  
Name, City, Country **\$250** (pre-event list only included in Diamond/Platinum level sponsorships)  
Select:  Pre-Event (as of August 7, 2024)  Post-Event (distributed September 6, 2024) \$ \_\_\_\_\_
- Mailing List, One-Time Usage **\$1,500** \$ \_\_\_\_\_  
Select:  Pre-Event (as of August 7, 2024)  Post-Event (distributed September 6, 2024)
- Hotel Room Key Card **\$3,000** (exclusive offer for Gold Level and above supporters) \$ \_\_\_\_\_
- Additional Exhibitor or Sponsor Badges **\$300 x** \_\_\_\_\_ \$ \_\_\_\_\_
- Daily High Speed Internet Access on Meeting Room Level **\$300 x** \_\_\_\_\_ days \$ \_\_\_\_\_  
Daily dedicated bandwidth 20Mbps for up to 10 logins (from \_\_\_\_\_ to \_\_\_\_\_)  
date range

**Total Fees:** \$ \_\_\_\_\_

- If you will require audio-visual equipment, please provide the information below:  
I will require access to:  120v electrical outlet at exhibit  Internet (see above for pricing)  
Other: \_\_\_\_\_

*Note:* Confirmation of availability, pricing, and payment information will be provided upon receipt of order.

**PLEASE COMPLETE AND RETURN FORM BY WEDNESDAY, JULY 31, 2024 TO:**

Wendy R. Robinson, MEd, Manager of Academic and Research Programs  
Rubin Institute for Advanced Orthopedics, Sinai Hospital of Baltimore, Inc.  
2401 West Belvedere Avenue, Baltimore, Maryland 21215 USA  
[wrrobins@lifebridgehealth.org](mailto:wrrobins@lifebridgehealth.org) / Tel: 1.410.601.9798 / Fax: 1.410.601.0585

# Credit Card Authorization Form

Please fax or mail the completed form to Wendy R. Robinson, MEd, Manager of Academic and Research Programs.

Fax: +1.410.601.0585

-or-

E-mail: [wrrobins@lifebridgehealth.org](mailto:wrrobins@lifebridgehealth.org)

Address: Wendy R. Robinson, MEd  
Rubin Institute for Advanced Orthopedics  
Sinai Hospital of Baltimore, Inc.  
2401 West Belvedere Avenue  
Baltimore, Maryland 21215 USA

Company: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_

We accept Visa, MasterCard, and American Express.

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

SIC (Security) Code: \_\_\_\_\_

For Visa/MasterCard: This three-digit code can be located on the back of the card at the top right of the signature box.

For American Express: This four-digit code can be located on the front of the card above the last digit of the credit card number.

Name of Cardholder: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

E-mail Address of Cardholder: \_\_\_\_\_

Amount to be charged: \$ \_\_\_\_\_ for the following services/merchandise:

\_\_\_\_\_  
\_\_\_\_\_

**Accounting Department: Apply to 1000-99-256050**



**Rubin Institute for Advanced Orthopedics**

Sinai Hospital of Baltimore, Inc., 2401 West Belvedere Avenue, Baltimore, MD 21215 USA  
Phone: 1-410-601-9798 Website: [RubinInstitute.com](http://RubinInstitute.com)

# Shipping Information, Logistics, and Handling/Storage Fees

<b>Four Seasons Inbound and Outbound Handling/Storage Fees*</b>	
Security fee per day, per item after the first three days plus (+) handling fee	Waived
Letter over 1 oz.	Waived
1 - 10 lbs.	Waived
11 - 30 lbs.	\$5.00
31 - 50 lbs.	\$10.00
51 - 75 lbs.	\$20.00
76 - 100 lbs.	\$30.00
101 + lbs.	\$50.00
Pallets	\$125.00

**\* These fees reflect the negotiated 50% discount in current freight handling fees for this meeting.**

**Please note that staff gratuities are not included, and cash tips are very much appreciated by the hotel staff for excellent service you will receive from them.**

**If you are shipping freight to the Four Seasons Hotel Baltimore:**

- **Freight should arrive on or after Monday, August 19, 2024, or it will not be accepted.**
- Clearly print "Baltimore Limb Deformity Course" and the box number (i.e., "Box 1 of 5") on all boxes. Please keep a record of the contents of each box.
- Send freight to:
  - Purchasing Department
  - Four Seasons Hotel Baltimore
  - 200 International Drive
  - Baltimore, Maryland 21202 USA
  - Purchasing Department Phone Number: +1.410.223.1335
- Package room/purchasing department management reserves the right to refuse acceptance of boxes that are damaged during shipping, unsafe, or too large.
- Please work directly with the hotel staff concerning charges and payment. The Four Seasons Hotel Baltimore rates may change without notice.
- NOTE: The Four Seasons Hotel Baltimore has only one loading dock bay; to avoid extended wait times, please schedule your deliveries/pick-ups during the quieter hours of 12:00 noon – 5:00pm.



34<sup>TH</sup> ANNUAL **BALTIMORE LIMB  
DEFORMITY COURSES**  
D E F O R M I T Y C O U R S E . C O M



**Four Seasons Hotel, Baltimore, Maryland, USA**