

33RD ANNUAL BALTIMORE LIMB DEFORMITY COURSES

Four Seasons Hotel, Baltimore, Maryland, USA

August 23 - 27, 2023

Corporate Support and Exhibitor Opportunities

Contact

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DeformityCourse.com



We would like to invite you to become a corporate partner and/or exhibitor at the 33rd Annual Baltimore Limb Deformity Courses (BLDC). The three-day main Course will be held August 24–26, 2023, at the Four Seasons Hotel in Baltimore, Maryland. Below are this year’s additional Pre- and Post-Course offerings.

- Complex Pediatric Hip/Pelvis/Femur Surgery Cadaver Lab Pre-Course (August 23, 2023)
- Tibia and Foot Cadaver Lab Pre-Course (August 23, 2023)
- Charcot Foot and Ankle Post-Course (August 27, 2023)
- Clubfoot Treatment: Ponseti and Beyond Post-Course (August 27, 2023)

Enclosed is the necessary paperwork for you to complete to confirm your commitment. If you would like to become a corporate partner and/or exhibitor, we must have the completed forms and funds no later than Friday, July 28, 2023, so that your company can be recognized during the BLDC. All supporters will be acknowledged on the Course website after sponsorship is confirmed.

The 2022 event would not have been possible without our corporate supporters and exhibitors. Last year’s Course was very successful despite the continued challenges of hosting an in-person activity during a global pandemic; the activity was attended by over 200 clinicians from 29 foreign countries and 30 U.S. states.

As participant safety remains our top priority, we will follow safety guidance issued by local public health authorities to provide an environment as safe as possible. We ask all those attending our courses to share in this responsibility.

Should you have any questions, please e-mail Madeline Bacon, HMCC at mbacon@lifebridgehealth.org. Thank you very much. We hope you can join us!

John Herzenberg, MD
Course Chairman

Philip McClure, MD
Course Chairman

We would like to thank these organizations for their grant and in-kind support of the 2022 Baltimore Limb Deformity Courses:

DePuy Synthes
NuVasive Specialized Orthopedics
Orthofix
OrthoPediatrics
Paragon 28

Pega Medical
Smith+Nephew
Stryker
Turner Imaging Systems
WishBone Medical

Preliminary Exhibitor Schedule for the 33rd Annual Baltimore Limb Deformity Courses

Schedule subject to change without notice.
Please visit DeformityCourse.com for the latest information.

Wednesday, August 23rd:

06:15 – 07:30

16:00 – 22:00

Cadaver Lab Pre-Courses and 3-day Course Exhibit Set-up

Registration and Transportation to Offsite Cadaver Labs

Exhibit Set-up for Baltimore Limb Deformity Course

Thursday, August 24th:

06:00 – 07:00

09:15 – 09:45

12:05 – 12:35

12:45 – 17:00

18:00 – 22:00

Baltimore Limb Deformity Course (Day 1)

Registration, Breakfast and Visit with Exhibitors

Refreshments and Visit with Exhibitors

Luncheon and Visit with Exhibitors

Afternoon Hands-on Lab Rotations

Faculty Dinner *(invitation only)*

Friday, August 25th:

06:15 – 07:00

09:45 – 10:15

12:45 – 13:15

13:25 – 17:30

17:45 – 19:00

19:15 – 21:15

Baltimore Limb Deformity Course (Day 2)

Breakfast and Visit with Exhibitors

Refreshments and Visit with Exhibitors

Luncheon and Visit with Exhibitors

Afternoon Hands-on Lab Rotations

Case Presentation Break-out Sessions

Course Reception *(ticket required)*

Saturday, August 26th:

06:30 – 07:00

10:00 – 10:30

11:40 – 12:10

13:00 – 17:15

13:30 – 17:30

Baltimore Limb Deformity Course (Day 3)

Breakfast and Visit with Exhibitors

Refreshments and Visit with Exhibitors

Luncheon and Visit with Exhibitors

Afternoon Hands-on Lab Rotations

Dismantle Baltimore Limb Deformity Course Exhibits/
Exhibit Set-up for Post-Courses

Sunday, August 27th:

06:45 – 07:15

08:55 – 09:15

11:30 – 12:15

14:05 – 14:20

14:30

Post-Courses

Registration, Breakfast and Visit with Exhibitors

Refreshments and Visit with Exhibitors

Luncheon and Visit with Exhibitors

Refreshments and Visit with Exhibitors

Dismantle Post-Course Exhibits

The 2023 Baltimore Limb Deformity Course is endorsed by



Corporate Supporters: Educational Grants and Benefits

(support level determined by monetary funding commitment only; in-kind support is not factored into designation)

Diamond Level

\$75,000 and above

- Sponsorship of an afternoon workshop (2- to 3-hour event for three consecutive days).*
- Promotional material made available to participants in a dedicated area at registration. One hundred pieces of appropriate material must be provided by Friday, July 28, 2023.
- Sponsor listed on the Deformity Course website, including a link to Sponsor's corporate website.
- Prominent display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 28, 2023.
- Access to a complimentary meeting room one day of the three-day Course (organizer to confirm date no later than Friday, August 4, 2023).
- Company employees to receive a maximum of:
 - Four sponsor badges with daytime food/beverage privileges
 - Two sponsor badges for technical support staff without food/beverage privileges
 - Two one-day only sponsor badges with daytime food/beverage privilegesThese badges will allow access to public areas but not into the plenary sessions.
- Exhibitor booth opportunities at a designated site location that has maximum visibility to the meeting room. Note: a \$500 exhibitor fee discount applies.
- One company employee can audit the plenary sessions of the three-day Course. This individual will receive all the educational materials (workbook, textbook, and school supplies) and will be allowed to attend the lecture-based sessions of the three-day Baltimore Limb Deformity Course. Note: This person is expected to refrain from attending the hands-on labs. We hope that you will support us in our efforts to maintain an environment of transparency, respect, and goodwill.
- Access to the pre-event registration list (name, city, country) on August 7, 2023.
- Two tickets to the faculty dinner on Thursday evening, August 24, 2023. (*casual attire*)
- Three tickets to the Course reception on Friday evening, August 25, 2023. (*resort casual attire*)

Platinum Level

\$35,000 to \$74,999

- Sponsorship of an afternoon workshop (1- to 2-hour event for three consecutive days).*
- Sponsor listed on the Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 28, 2023.
- Access to a complimentary meeting room one day of the three-day Course (organizer to confirm date no later than Friday, August 4, 2023).
- Company employees to receive a maximum of:
 - Three sponsor badges with daytime food/beverage privileges
 - Two sponsor badges for technical support staff without food/beverage privileges
 - One one-day only sponsor badge with daytime food/beverage privilegesThese badges will allow access to public areas but not into the plenary sessions.
- Exhibitor booth opportunities at a designated site with high visibility to the meeting room. Note: a \$250 exhibitor fee discount applies.
- Access to the pre-event registration list (name, city, country) on August 7, 2023.
- One ticket to the faculty dinner on Thursday evening, August 24, 2023. (*casual attire*)
- Two tickets to the Course reception on Friday evening, August 25, 2023. (*resort casual attire*)

*** Duration of workshop contingent upon scheduling metrics as determined by Course Chairmen.**

Gold Level

\$20,000 to \$34,999

- Sponsorship of an afternoon workshop (1- to 2-hour event for two of the three days, or a 1-hour event all three days).*
- Sponsor listed on the Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 28, 2023.
- Company to receive a maximum of three employee sponsor badges with daytime food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Exhibitor booth opportunities at a designated site with visibility to the meeting room.
- One ticket to the faculty dinner on Thursday evening, August 24, 2023. (*casual attire*)
- Two tickets to the Course reception on Friday evening, August 25, 2023. (*resort casual attire*)

Silver Level

\$10,000 to \$19,999

- Sponsorship of one afternoon workshop (1-hour event) during one of the three days.*
- Sponsor listed on Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 28, 2023.
- Company to receive a maximum of two employee sponsor badges with daytime food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- One ticket to the faculty dinner on Thursday evening, August 24, 2023. (*casual attire*)
- Two tickets to the Course reception on Friday evening, August 25, 2023. (*resort casual attire*)

Bronze Level

\$5,000 to \$9,999

- Sponsor listed on Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 28, 2023.
- Company to receive a maximum of two employee sponsor badges with daytime food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Two tickets to the Course reception on Friday evening, August 25, 2023. (*resort casual attire*)

Pre-Course Sponsorship: Cadaver Lab: Tibia and Foot

\$5,000

- and/or -

Pre-Course Sponsorship: Cadaver Lab: Pediatric Surgery

\$5,000

- Sponsorship of one workshop (minimum of one hour).*
- Sponsorship of a lab station.
- Sponsor listed on Deformity Course website, including link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Pre-Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 28, 2023.
- Company to receive a maximum of two employee sponsor badges without food/beverage privileges. These badges will allow access to anatomy lab but not into the plenary sessions.

Post-Course Sponsorship: Charcot Foot and Ankle

\$2,500

- and/or -

Post-Course Sponsorship: Clubfoot Treatment

\$2,500

- Sponsorship of a full day event.
- Sponsor listed on Deformity Course website, including link to Sponsor's corporate website.

- Display of Sponsor's name on Thank You Poster for the Post-Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 28, 2023.
- Company to receive a maximum of two employee sponsor badges with food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Complimentary exhibit booth at a designated site that has maximum visibility to the meeting room.

Meal Sponsorship

Sponsor a food/beverage function during one (or all) of the Baltimore Limb Deformity Course days. Your company's generous support will be acknowledged with signage at the buffet table(s) and/or on invitation and ticket, as applicable. Opportunities include:

- Pre- or Post-Course Breakfast (Wednesday, August 23 or Sunday, August 27, 2023)
- Pre- or Post-Course Luncheon (Wednesday, August 23 or Sunday, August 27, 2023)
- Breakfast during one morning of the Course (Thursday, August 24 – Saturday, August 26, 2023)
- Buffet Luncheon during one day of the Course (Thursday, August 24 – Saturday, August 26, 2023)
- Course Faculty Dinner (Thursday, August 24, 2023); with sponsorship you receive 3 invitations
- Course Reception Poolside (Friday, August 25, 2023); with sponsorship you receive 5 tickets

\$2,000
\$2,500
\$5,000
\$7,500
\$10,000
\$25,000

Scholarship Sponsorship

\$1,275

To provide continuing education to future clinical leaders in the art of limb deformity correction and lengthening, we hope you will fund at least one scholarship in the amount of \$1,275 for a resident or fellow to attend the three-day Deformity Course. This scholarship will cover the cost (or partial cost) of the resident/fellow's registration fee. This funding will be acknowledged during the Course. Residents and fellows must submit a formal application with required documentation to be considered.

Course Program Sponsorship

\$1,000

Your company's name and logo will be displayed prominently on the cover of the Baltimore Limb Deformity Course Program. The program will be an essential guide for all participants as they navigate the event.

(limit of 3)

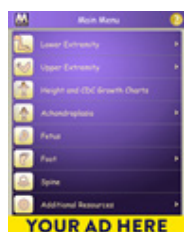
Banner Ad in Bone Ninja App or Multiplier App

\$5,000

Your banner ad will appear at the bottom of the Main Menu. Note: The banner ad will run following the Course; due to ACCME Standards, we are unable to have corporate names/logos appear in any educational material during the learning activity.



- Option 1: Banner Ad for Bone Ninja App
 - Select ideal timeframe:
 - September 1, 2023 – February 15, 2024, or
 - February 16 – July 31, 2024
 - More than 74,900 downloads since inception.
 - Clicking on the banner ad will take the user to Sponsor's website.
 - The banner ad appears at the bottom of the main menu and remains on-screen for 15 seconds before rotating to another banner.



- Option 2: Banner Ad for Multiplier App
 - Select ideal timeframe:
 - September 1, 2023 – February 15, 2024, or
 - February 16 – July 31, 2024
 - More than 88,600 downloads since inception.
 - Clicking on the banner ad will take the user to Sponsor's website.
 - The banner ad appears at the bottom of the main menu and changes to a new banner every time the user returns to the main menu.

Hotel Room Key Cards

\$3,000 (sold out)

Put your company’s message directly in the hands of our attendees throughout their stay at the Four Seasons Hotel Baltimore. Two sides (approximate printable area per side: 1 ¾” x 2 ¾”) of 175 magnetic key cards are available for your use. Please note that we can assist you in the design process (depending on the extent of project, an additional charge may apply). This option is only available to Gold Level supporters and above (if there is no commitment by June 1, 2023, we will offer to all support levels).

Navigational Signage

\$500

Your company’s logo will be displayed on eight Course directional signs (2 floor decal and 6 easel) leading to registration and other select meeting rooms (Grand Ballroom included) from Tuesday evening, August 22 through Sunday afternoon, August 27, 2023.

Access to Our Pre- and/or Post-Event Registration List

(name, city, country)

\$250

(mailing list, one-time usage)

\$1,500

Important Information for Supporters and Exhibitors:

CME Requirements: All parties shall operate in accordance with the requirements set forth in the ACCME Standards of Integrity and Independence in Accredited Continuing Education for live CME activities awarding *AMA PRA Category 1 Credit(s)*[™].

Shipping Information: Freight should arrive at the Four Seasons Hotel Baltimore **on or after Monday, August 21, 2023, or it will not be accepted**. Please see the last page for freight handling fees, logistics, and shipping information.

Hotel Venue: The Course venue is the Four Seasons Hotel (200 International Drive) in the heart of Baltimore’s Inner Harbor. The chic hotel is located 20 minutes from Baltimore-Washington International Airport (BWI) and 90 minutes from Washington Dulles International Airport (IAD). The discounted per-room fee for Course attendees is \$233 per night (plus tax). The room rate includes complimentary basic guestroom internet connectivity. It is highly recommended that you make your reservations early. The discounted rate is offered on a space-available basis through Monday, July 31, 2023. To make a reservation, either:

- Visit Four Seasons Hotel website (fourseasons.com)
- Select “Baltimore” as destination
- Select “Check Rates”
- Enter check-in and check-out dates
- Update number of adults and children
- Add promo code: 230819SINS
- Click “Find Rooms”
- or -
- Call the hotel directly (+1.410.576.5800)
- Ask for in-house reservations
- Request the “Baltimore Limb Deformity Industry” group block rate
- or -
- E-mail the hotel: reservations.baltimore@fourseasons.com

Please make hotel reservations for only those company employees who are confirmed to attend the Course and prefer to stay at the Four Seasons Hotel Baltimore. In prior years, we have had a high cancellation rate in August from industry, which prevents participants who want to stay at this hotel from being able to make a reservation.

Parking: We have arranged for a discounted daytime **valet** parking rate of \$15/day for attendees who plan to drive daily to the Four Seasons Hotel Baltimore. This rate does not apply to self-park during the day nor to overnight parking (currently \$46 for valet and \$25 for self-park per night).

Cancellation: If an unforeseen circumstance/force majeure occurs and we must cancel the courses, we will provide our participants with as much advance notice as possible and refund 100% of your sponsorship/exhibitor fees.

Agreement between LifeBridge Health and _____

commercial supporter

Title of CME activity **33rd Annual Baltimore Limb Deformity Courses**

Program planner **John Herzenberg, MD, and Philip McClure, MD**

Location of activity **Four Seasons Hotel Baltimore (August 23 – 27, 2023)**

Address **200 International Drive**

City, state, zip **Baltimore, Maryland 21202 USA**

Phone **410.601.9798** Fax **410.601.0585** Contact person **Madeline Bacon, HMCC**

The above-named company wishes to provide support for the named continuing medical education activity by means of an unrestricted educational grant for the support of the CME activity in the amount of \$ _____

Conditions

- Statement of purpose.** This CME activity is for scientific and educational purposes only and will not promote the Commercial Supporter's products—directly or indirectly.
- Control of content & selection of presenters & moderators.** The Program Planner is ultimately responsible for control of content and selection of presenters and moderators.
- Disclosure of financial relationships.** The Program Planner will ensure disclosure to the audience of (a) commercial support, and (b) any significant relationship between the faculty and any commercial entity that might materially affect the CME presentation.
- Involvement in content.** Neither the Commercial Supporter nor its agents will exert any "scripting," emphasis, or influence on content.
- Ancillary promotional activities.** No promotional activities will be permitted in the same room or be required as part of the educational activity. No product advertisements will be permitted in the program room. Commercial Supporter's representatives cannot wear any logo apparel in the same room as educational activity.
- Objectivity & balance.** The Program Planner will make every effort to ensure that data regarding the Commercial Supporter's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s), alternative treatments, or both.
- Limitation on data.** The Program Planner will ensure—to the extent possible—disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
- Discussion of unproved uses.** The Program Planner will require all presenters to disclose when a product is not approved in the United States for the use(s) under discussion.
- Opportunities for debate.** The Program Planner will ensure opportunities for questioning or scientific debate.
- Independence of the Program Planner in the use of contributed funds:**
 - Funds should be in the form of an educational grant made payable to:
Sinai Hospital of Baltimore, Inc., Baltimore Limb Deformity Course Federal Tax ID #: **52-0486540**
 - All other support associated with this CME activity (e.g., distributing brochures, preparing slides, etc.) must be given with the full knowledge and approval of LifeBridge Health.
 - No other funds (additional honoraria, extra social events, etc.) from the Commercial Supporter will be paid to the Program Planner, faculty, or others involved with the CME activity.
- The Commercial Supporter agrees to abide** by all requirements of the Standards for Integrity and Independence in Accredited Continuing Education Standalone Package | ACCME.
- The Program Planner for LifeBridge Health agrees to:**
 - Abide by the Standards for Integrity and Independence in Accredited Continuing Education.
 - Acknowledge educational support from the Commercial Supporter in program brochures, syllabi, and other program materials.
 - Upon request, furnish the Commercial Supporter with a report concerning expenditure of the funds provided.
- In case of cancellation** by Commercial Supporter after this agreement has been ratified, the Commercial Supporter agrees to pay 100% of the agreed unrestricted educational grant within 30 days of the date of cancellation should payment not have already been made. If the grant has already been paid, it is considered non-refundable and non-transferable. Should the in-person activity be cancelled by Program Planner, a full refund of the paid unrestricted education grant will be made.

Agreed

Commercial Supporter Representative _____
printed

Representative's signature _____ date _____

Program Planner _____
printed

Program Planner's signature _____ date _____

Corporate Supporters: Badge Form

Sponsor badges will provide your employees access to the public areas but not into the meeting room(s) and plenary sessions. Additional sponsor badges are available for a fee of \$250 each. Each company will be allowed three complimentary name badge changes on-site; the company will be assessed a \$25 administrative fee for each additional badge change.

Diamond Level supporters can designate one employee to receive an auditor badge. This individual will be provided with all the educational materials (workbook, textbook, and school supplies) and will be allowed to audit the lecture-based sessions of the three-day Baltimore Limb Deformity Course. An auditor is asked to refrain from attending the lab sessions. If other corporate representatives wish to attend the lectures, they need to register as Course participants by visiting DeformityCourse.com.

The names and e-mail addresses of those listed below will appear in the Course Attendee List.

Company Name: _____

Sponsorship Level: *(please consult applicable level sponsorship for specific badge allocations)*

- | | |
|--|---|
| <input type="checkbox"/> Diamond Level: Eight sponsor and one auditor badges | <input type="checkbox"/> Gold Level: Three sponsor badges |
| <input type="checkbox"/> Platinum Level: Six sponsor badges | <input type="checkbox"/> Silver Level: Two sponsor badges |
| | <input type="checkbox"/> Bronze Level: Two sponsor badges |

Pre-/Post-Courses:

- ☐ Tibia and Foot Cadaver Lab Pre-Course: Two sponsor badges
- ☐ Pediatric Surgery Cadaver Lab Pre-Course: Two sponsor badges
- ☐ Charcot Foot and Ankle Post-Course: Two sponsor badges
- ☐ Clubfoot Treatment Post-Course: Two sponsor badges

- ☐ If requested, all representatives listed below will follow safety guidance issued by local public health authorities to provide an environment as safe as possible for large gatherings.

Sponsor Badges:

Name of Representative #1: _____

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> With Food/Beverage Privileges | <input type="checkbox"/> Without Food/Beverage Privileges | <input type="checkbox"/> One-Day Only |
|--|---|---------------------------------------|

E-mail: _____

Name of Representative #2: _____

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> With Food/Beverage Privileges | <input type="checkbox"/> Without Food/Beverage Privileges | <input type="checkbox"/> One-Day Only |
|--|---|---------------------------------------|

E-mail: _____

Name of Representative #3: _____

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> With Food/Beverage Privileges | <input type="checkbox"/> Without Food/Beverage Privileges | <input type="checkbox"/> One-Day Only |
|--|---|---------------------------------------|

E-mail: _____

Name of Representative #4: _____

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> With Food/Beverage Privileges | <input type="checkbox"/> Without Food/Beverage Privileges | <input type="checkbox"/> One-Day Only |
|--|---|---------------------------------------|

E-mail: _____

Name of Representative #5: _____

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> With Food/Beverage Privileges | <input type="checkbox"/> Without Food/Beverage Privileges | <input type="checkbox"/> One-Day Only |
|--|---|---------------------------------------|

E-mail: _____

Name of Representative #6: _____

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> With Food/Beverage Privileges | <input type="checkbox"/> Without Food/Beverage Privileges | <input type="checkbox"/> One-Day Only |
|--|---|---------------------------------------|

E-mail: _____

Name of Representative #7: _____

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> With Food/Beverage Privileges | <input type="checkbox"/> Without Food/Beverage Privileges | <input type="checkbox"/> One-Day Only |
|--|---|---------------------------------------|

E-mail: _____

Name of Representative #8: _____

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> With Food/Beverage Privileges | <input type="checkbox"/> Without Food/Beverage Privileges | <input type="checkbox"/> One-Day Only |
|--|---|---------------------------------------|

E-mail: _____

Diamond Sponsor Auditor Badge Holder: _____

E-mail: _____

Please return this completed form by July 28, 2023 to: Madeline Bacon, HMCC e-mail: mbacon@lifebridgehealth.org

Invitation to Exhibit

33rd ANNUAL BALTIMORE LIMB DEFORMITY COURSES
Thursday, August 24 – Sunday, August 27, 2023
Four Seasons Hotel Baltimore
200 International Drive, Baltimore, Maryland 21202 USA
+1.410.576.5800

We are pleased to announce the availability of exhibitor space for the 33rd Annual Baltimore Limb Deformity Courses (BLDC). This year, the fee for exhibiting will remain at the reduced rate of \$4,500 for the three-day Course (August 24 - 26, 2023). First time exhibitors receive a special rate of \$2,500. An exhibit table will be provided free of charge to those companies supporting the Post-Course. All exhibitors will receive **one** 6-ft. x 30-in. skirted display table with two chairs. An additional table may be purchased for \$1,500 (pending space availability – confirmation will be provided on August 1, 2023).

If you wish to accept this invitation, please return the enclosed forms (Confirmation Form, Exhibitor Agreement, and Exhibitor Badge Form) along with your payment by Friday, July 28, 2023, to reserve your spot for this live educational activity.

Exhibitor Badges and Course Reception: All exhibitors of the 3-day Course will be given two complimentary exhibitor badges. Additional badges may be purchased at \$250 each. These badges will provide your employees access to the public areas but not into the meeting room(s) and plenary sessions. In addition, each company will receive one ticket to the Course reception on Friday evening, August 25, 2023. Additional tickets may be available for purchase on-site. Employees who wish to attend lectures must register as participants of the Baltimore Limb Deformity Course by visiting DeformityCourse.com. This group of corporate employees are considered “auditors” and expected to refrain from attending the hands-on lab sessions. We hope that you will support us in our efforts to maintain an environment of transparency, respect, and goodwill.

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Hotel Venue: The Course venue is the Four Seasons Hotel (200 International Drive) in the heart of Baltimore’s Inner Harbor. The chic hotel is located 20 minutes from Baltimore-Washington International Airport (BWI) and 90 minutes from Washington Dulles International Airport (IAD). The discounted per-room fee for attendees is \$233 per night (plus taxes). The room rate includes complimentary basic guestroom internet connectivity. It is highly recommended that you make your reservations early. The discounted rate is offered on a space-available basis through Monday, July 31, 2023. To make a reservation, either:

Visit Four Seasons Hotel website (fourseasons.com)
Select “Baltimore” as destination
Select “Check Rates”
Enter check-in and check-out dates
Update number of adults and children
Add promo code: 230819SINS
Click “Find Rooms”

- or -

Call the hotel directly (+1.410.576.5800)
Ask for in-house reservations
Request the “Baltimore Limb Deformity Industry” group block rate

- or -

E-mail the hotel:
reservations.baltimore@fourseasons.com

Please make hotel reservations for only those company employees who are confirmed to attend the Course and prefer to stay at the Four Seasons Hotel Baltimore. In prior years, we have had a high cancellation rate in August from industry, which prevents participants who want to stay at this hotel from being able to make a reservation.

CME Requirements: All parties shall operate in accordance with the requirements set forth in the ACCME Standards for Integrity and Independence in Accredited Continuing Education awarding *AMA PRA Category 1 Credit(s)*TM.

Parking: We have arranged for a discounted daytime **valet** parking rate of \$15/day for exhibitors who plan to drive daily to the Four Seasons Hotel Baltimore. This rate does not apply to self-park during the day nor to overnight parking (currently \$46 for valet and \$25 for self-park per night).

Attendee Contest: To encourage our participants to visit our exhibitor tables, we will once again enter the names of those who have visited a minimum number of exhibitors into a raffle drawing for some valuable prizes.

Should you have any questions or concerns, please feel free to contact:

Madeline Bacon, HMCC, Manager of Academic and Research Programs, Rubin Institute for Advanced Orthopedics
mbacon@lifebridgehealth.org Tel: +1.410.601.9798 Fax: +1.410.601.0585

Corporate Exhibitors: Badge Form

Each exhibitor is allowed two complimentary exhibitor badges. These badges will provide your employees access to the public areas but not into the meeting room(s) and plenary sessions. Additional exhibitor badges are available for a fee of \$250 each. Each company will be allowed one complimentary name badge change on-site; the company will be assessed a \$25 administrative fee for each additional badge change.

Employees who wish to attend lectures must register as participants of the Baltimore Limb Deformity Course by visiting DeformityCourse.com. Registered corporate employees are considered auditors and may attend the lectures, but are expected to refrain from attending the lab sessions.

The names and e-mail addresses of those listed below will appear in the Course Attendee List.

- ☐ If requested, all representatives listed below will follow safety guidance issued by local public health authorities to provide an environment as safe as possible for large gatherings.

Complimentary Exhibitor Badges:

Name of Representative #1: _____

E-mail: _____

Name of Representative #2: _____

E-mail: _____

If you purchased additional Exhibitor Badges (\$250 each), please provide the information below:

Name of Representative #3: _____

E-mail: _____

Name of Representative #4: _____

E-mail: _____

Name of Representative #5: _____

E-mail: _____

Name of Representative #6: _____

E-mail: _____

Exhibit booth positioning: My company would prefer not to be positioned next to this company/these companies:

We will make every effort to accommodate your request.

Please return this completed form by July 28, 2023 to:
Madeline Bacon, HMCC Sinai Hospital of Baltimore, Inc.
2401 West Belvedere Avenue, Baltimore, Maryland 21215 USA
E-mail: mbacon@lifebridgehealth.org Tel: 1.410.601.9798 Fax: 1.410.601.0585

Exhibitor Agreement with LifeBridge Health

Exhibitor: _____ has paid a fee of \$_____ in order to present
Company Name
promotional materials at the following LifeBridge Health live educational activity: 33rd Annual Baltimore Limb Deformity Course(s).

Exhibitor must abide by the following guidelines:

- 1) No promotional activities will be permitted in the same room or be required as part of the educational activity.
- 2) No product advertisements/corporate logo apparel will be permitted in the program room.
- 3) The Exhibitor will not play any additional role in the planning or implementation of the educational event.
- 4) Arrangements for commercial exhibits are not a condition of the provisions of commercial support for this CME activity.
- 5) If _____ must cancel their participation in the Course after the agreement has
Company Name
been fully executed and payment made, the full fee will be retained by the Course. If the full fee has not yet been paid, the company will be billed, and full payment is expected within 30 days of billing date. Should the in-person activity be cancelled by Provider, a full refund of the paid fee will be made.
- 6) All displays must conform to the applicable building code and fire ordinances and should be free-standing without attachments to walls, ceilings, or floors. For greater certainty and without limitations to the foregoing, Exhibitor shall comply with all applicable flame proofing regulations.
- 7) Neither Provider nor the Hotel assumes any responsibility whatsoever for displays brought into the Hotel by Exhibitor or any third-party connection with the Course, including, but not limited to, claims of personal injury or property damage related to displays.
- 8) All displays and equipment must enter and exit the Hotel through the receiving entrance and/or security office located at Aliceanna Street. Delivery and pick-up times must be coordinated with the Hotel in advance.
- 9) The Exhibitor acknowledges that security is not provided in the exhibit area and that the exhibit area is an unsecure location. Exhibitors are encouraged to keep all valuables in a secure location after exhibitor hours. The Exhibitor agrees that neither the Provider nor the Hotel is financially liable for theft, damage, loss, or disappearance of property of any kind. If the Exhibitor would like to make after-hour security arrangements at the prevailing rate, please contact Madeline Bacon, HMCC by August 1, 2023.
- 10) Provider and Exhibitor agree to protect, indemnify, defend, and hold harmless the Party and its respective employees, partners, and agents against all claims or liability, including, but not limited to injuries and damages/loss to persons or property, government charges and attorney's fees arising out of or caused by the Party's gross negligence or willful misconduct of the Party of its agents or employees. The indemnified Party shall provide the indemnifying Party with prompt notice of any claim and shall provide reasonable assistance with such claim. This indemnification shall not waive any statutory limitations of liability available to either Party nor shall it waive any defenses either Party may have with respect to any claim.
- 11) Exhibitor must carry comprehensive general liability insurance with appropriate levels of coverage for this type of activity. Exhibitor agrees to provide proof of insurance if requested by Provider.
- 12) To maintain an air of transparency and goodwill, all company personnel must be identified with an "Exhibitor" badge; company personnel are expected to maintain a sense of respect for the competition.

Program Planner Signature

Date

Exhibitor's Federal Tax ID #

Exhibitor Representative's Signature

Date

Corporate Supporter and Exhibitor Confirmation Form

Company: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Supporters: Please submit the Letter of Agreement, company description (<75 words) for Course participants, Supporter Badge Form, and payment by July 28, 2023.

- ☐ Diamond Level **\$75,000 and above** \$ _____
- ☐ Platinum Level **\$35,000 to \$74,999** \$ _____
- ☐ Gold Level **\$20,000 to \$34,999** \$ _____
- ☐ Silver Level **\$10,000 to \$19,999** \$ _____
- ☐ Bronze Level **\$5,000 to \$9,999** \$ _____
- ☐ Tibia and Foot Cadaver Lab Pre-Course Sponsorship **\$5,000** \$ _____
- ☐ Pediatric Surgery Cadaver Lab Pre-Course Sponsorship **\$5,000** \$ _____
- ☐ Charcot Foot and Ankle Post-Course Sponsorship **\$2,500** \$ _____
- ☐ Clubfoot Treatment Post-Course Sponsorship **\$2,500** \$ _____
- ☐ Resident Scholarship(s) **\$1,275 x** _____ \$ _____

Exhibitors: Please submit the Exhibitor Agreement, company description (<75 words) for Course participants, Exhibitor Badge Form, and payment by July 28, 2023.

- ☐ Exhibitor Table: Three-Day BLDC **\$4,500, or** \$ _____
 - ☐ **\$4,000** Diamond Level ☐ **\$4,250** Platinum Level
 - ☐ **\$2,500** First-Timers
- ☐ Additional Exhibitor Table for the Three-Day BLDC **\$1,500** \$ _____
(available only if space permits – confirmation will be sent on August 1, 2023)
- ☐ Exhibitor Table for Post-Course Supporters (included in sponsorship)

Additional Options

- ☐ Meal Sponsorship(s): \$ _____
 - ☐ Pre- or ☐ Post-Course Breakfast **\$2,000** ☐ Pre- or ☐ Post-Course Luncheon **\$2,500**
 - ☐ Breakfast during 3-day Course **\$5,000** ☐ Buffet Lunch during 3-day Course **\$7,500**
 - ☐ Course Faculty Dinner **\$10,000** ☐ Course Reception Poolside **\$25,000**
- ☐ Sponsor the Course Program **\$1,000** (max 3 each) \$ _____
- ☐ Banner Ad in Bone Ninja App **\$5,000** \$ _____
 - Select timeframe: ☐ September 1, 2023 – February 15, 2024
 - ☐ February 16 – July 31, 2024
- ☐ Banner Ad in Multiplier App **\$5,000** \$ _____
 - Select timeframe: ☐ September 1, 2023 – February 15, 2024
 - ☐ February 16 – July 31, 2024
- ☐ Access to Our Pre- and/or Post-Event Registration List
 - Name, City, Country **\$250** (pre-event list included in Diamond/Platinum level sponsorships)
 - Select: ☐ Pre-Event (as of August 7, 2023) ☐ Post-Event (distributed September 15, 2023) \$ _____
 - Mailing List, One-Time Usage **\$1,500** \$ _____
 - Select: ☐ Pre-Event (as of August 7, 2023) ☐ Post-Event (distributed September 15, 2023)
- ☐ Hotel Room Key Card **\$3,000** (exclusive offer for Gold Level and above supporters) \$ _____
- ☐ Navigational Signage **\$500** \$ _____
- ☐ Additional Exhibitor or Sponsor Badges **\$250 x** _____ \$ _____
- ☐ Daily High Speed Internet Access on Meeting Room Level **\$300 x** _____ days \$ _____
Daily dedicated bandwidth 20Mbps for up to 10 logins (from _____ to _____)
date range

Total Fees: \$ _____

- ☐ If you will require audio-visual equipment, please provide the information below:
 I will require access to: ☐ 120v electrical outlet at exhibit ☐ internet (see above for pricing)
 Other: _____

Note: Confirmation of availability, pricing, and payment information will be provided upon receipt of order.

PLEASE COMPLETE AND RETURN FORM BY JULY 28, 2023 TO:
 Madeline Bacon, HMCC, Manager of Academic and Research Programs
 Rubin Institute for Advanced Orthopedics, Sinai Hospital of Baltimore, Inc.
 2401 West Belvedere Avenue, Baltimore, Maryland 21215 USA
 mbacon@lifebridgehealth.org / Tel: 1.410.601.9798 / Fax: 1.410.601.0585

Credit Card Authorization Form

Please fax or mail the completed form to Madeline Bacon, HMCC, Manager of Academic and Research Programs.

Fax: +1.410.601.0585

-or-

E-mail: mbacon@lifebridgehealth.org

Address: Madeline Bacon, HMCC
Rubin Institute for Advanced Orthopedics
Sinai Hospital of Baltimore, Inc.
2401 West Belvedere Avenue
Baltimore, Maryland 21215 USA

Credit Card Type: _____
We accept Visa, MasterCard, and American Express.

Credit Card Number: _____

Expiration Date: _____

SIC (Security) Code: _____

For Visa/MasterCard: This three-digit code can be located on the back of the card at the top right of the signature box.

For American Express: This four-digit code can be located on the front of the card above the last digit of the credit card number.

Name of Cardholder: _____

Billing Address: _____

Signature of Cardholder: _____

E-mail Address of Cardholder: _____

Amount to be charged: \$_____ for the following services/merchandise:

Accounting Department: Apply to _____



Rubin Institute for Advanced Orthopedics

Sinai Hospital of Baltimore, Inc., 2401 West Belvedere Avenue, Baltimore, MD 21215 USA
Phone: 1-410-601-9798 Website: RubinInstitute.com

Shipping Information, Logistics, and Handling/Storage Fees

Four Seasons Inbound and Outbound Handling/Storage Fees*	
Security fee per day, per item after the first three days plus (+) handling fee	Waived
Letter over 1 oz.	Waived
1 - 10 lbs.	Waived
11 - 30 lbs.	\$5.00
31 - 50 lbs.	\$10.00
51 - 75 lbs.	\$20.00
76 - 100 lbs.	\$30.00
101 + lbs.	\$50.00
Pallets	\$125.00

*** These fees reflect the negotiated 50% discount in current freight handling fees for this meeting.**

Please note that staff gratuities are not included, and cash tips are very much appreciated by the hotel staff for excellent service you will receive from them.

If you are shipping freight to the Four Seasons Hotel Baltimore:

- **Freight should arrive on or after Monday, August 21, 2023, or it will not be accepted.**
- Clearly print "Baltimore Limb Deformity Course" and the box number (i.e., "Box 1 of 5") on all boxes. Please keep a record of the contents of each box.
- Send freight to:
Purchasing Department
Four Seasons Hotel Baltimore
200 International Drive
Baltimore, Maryland 21202 USA
Purchasing Department Phone Number: +1.410.223.1335
- Package room/purchasing department management reserves the right to refuse acceptance of boxes that are damaged during shipping, unsafe, or too large.
- Please work directly with the hotel staff concerning charges and payment. The Four Seasons Hotel Baltimore rates may change without notice.
- NOTE: The Four Seasons Hotel Baltimore has only one loading dock bay; to avoid extended wait times, please schedule your deliveries/pick-ups during the quieter hours of 12 noon – 5:00pm.

34TH ANNUAL **BALTIMORE LIMB
DEFORMITY COURSES**
D E F O R M I T Y C O U R S E . C O M



Four Seasons Hotel, Baltimore, Maryland, USA