

32nd Annual
Baltimore Limb Deformity Courses
Four Seasons Hotel, Baltimore, Maryland, USA ★ August 24 – 28, 2022

Corporate Support and Exhibitor Opportunities



Contact

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DeformityCourse.com



We would like to invite you to become a corporate partner and/or exhibitor at the 32nd Annual Baltimore Limb Deformity Courses (BLDC). The three-day main course will be held August 25 – 27, 2022, at the Four Seasons Hotel in Baltimore, Maryland. Below are this year's additional pre- and post-course offerings.

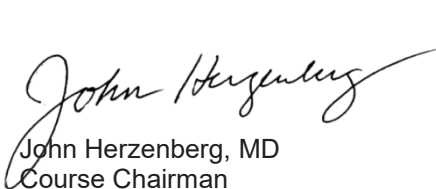
- Pediatric Hip Cadaver Lab Pre-Course (August 24, 2022)
- Foot and Ankle Cadaver Lab Pre-Course (August 24, 2022)
- Advanced Hexapod Frames Post-Course (August 28, 2022)

Enclosed is the necessary paperwork for you to complete to confirm your commitment. If you would like to become a corporate partner and/or exhibitor, we must have the completed forms and funds no later than Friday, July 22, 2022, so that your company can be recognized during the BLDC. All supporters will be acknowledged on the Course website after sponsorship is confirmed.

The 2021 hybrid event would not have been possible without our corporate supporters and exhibitors. Last year's Course was very successful despite the challenges of hosting an in-person activity during a global pandemic. We had more than 215 attendees from 14 countries and 32 states in the U.S.

As participant safety remains our top priority, we will continue to comply with all applicable Baltimore City, State of Maryland, and Four Seasons Baltimore Hotel recommendations to ensure as safe an environment as possible when meeting in person. We ask all those attending our courses to share in this responsibility. Based on prevailing conditions, we may opt to add a hybrid and/or virtual-only option; stay tuned for more details.

Should you have any questions, please e-mail Madeline Bacon at mbacon@lifebridgehealth.org. Thank you very much.


John Herzenberg, MD
Course Chairman


Philip McClure, MD
Course Chairman

Please visit:

<https://governor.maryland.gov/recovery/>

<https://coronavirus.baltimorecity.gov/>

For the most current information on the Roadmap to Recovery.

We would like to thank these organizations for their grant and in-kind support of the 2021 Baltimore Limb Deformity Course:

DePuy Synthes
Integra LifeSciences
NuVasive Specialized Orthopedics
Orthofix
OrthoPediatrics
Paragon 28

Pega Medical
Smith+Nephew
Stryker
Treace Medical Concepts
Wishbone Medical

Preliminary Exhibitor Schedule for the 32nd Annual Baltimore Limb Deformity Courses

Schedule subject to change without notice.
Please visit DeformityCourse.com for the latest information.

Wednesday, August 24th: *Cadaver Lab Pre-Courses and 3-day Course Exhibit Set-up*

07:00 – 07:30	Registration, Continental Breakfast, and Transportation to Offsite Labs
16:00 – 22:00	Set-up Exhibits for Baltimore Limb Deformity Course

Thursday, August 25th: *Baltimore Limb Deformity Course (Day 1)*

06:00 – 07:00	Registration, Continental Breakfast, and Visit with Exhibitors
09:00 – 09:30	Refreshments and Visit with Exhibitors
12:15 – 13:00	Luncheon and Visit with Exhibitors

Friday, August 26th: *Baltimore Limb Deformity Course (Day 2)*

06:15 – 07:00	Continental Breakfast and Visit with Exhibitors
09:35 – 09:55	Refreshments and Visit with Exhibitors
11:55 – 12:15	Luncheon and Visit with Exhibitors

Saturday, August 27th: *Baltimore Limb Deformity Course (Day 3)*

06:30 – 07:00	Continental Breakfast and Visit with Exhibitors
09:00 – 09:30	Refreshments and Visit with Exhibitors
11:30 – 12:15	Luncheon and Visit with Exhibitors
13:45 – 14:15	Refreshments and Visit with Exhibitors
14:30 – 16:00	Dismantle Baltimore Limb Deformity Course Exhibits
16:00 – 19:00	Set-up Exhibits for Advanced Hexapod Frames Post-Course

Sunday, August 28th: *Post-Course*

07:00 – 07:30	Registration, Continental Breakfast, and Visit with Exhibitors
09:25 – 09:50	Refreshments and Visit with Exhibitors
12:15 – 13:15	Luncheon and Visit with Exhibitors
14:45 – 15:00	Refreshments and Visit with Exhibitors
15:15	Dismantle Post-Course Exhibits

The 2022 Baltimore Limb Deformity Course is endorsed by



Corporate Supporters:

Educational Grants and Benefits

(support level determined by monetary funding commitment only; in-kind support is not factored into designation)

Diamond Level

\$75,000 and above

- Sponsorship of an afternoon workshop (2- to 3-hour event for three consecutive days)*.
- Promotional material made available to participants in a dedicated area at registration. One hundred pieces of appropriate material must be provided by Friday, July 29, 2022.
- Sponsor listed on the Deformity Course website, including a link to Sponsor's corporate website.
- Prominent display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 22, 2022.
- Recognition in Course meeting app with link to company website.
- Access to a complimentary meeting room one day of the three-day course (organizer to confirm date no later than Friday, July 29, 2022).
- Company employees to receive a maximum of:
 - Four sponsor badges with daytime food/beverage privileges
 - Two sponsor badges for technical support staff without food/beverage privileges
 - Two, one-day only sponsor badges with daytime food/beverage privilegesThese badges will allow access to public areas but not into the plenary sessions.
- Exhibitor booth opportunities at a designated site location that has maximum visibility to the meeting room. Note: a \$500 exhibitor fee discount applies.
- One company employee can audit the plenary sessions of the three-day course. This individual will receive all the educational materials (workbook and textbook) and will be allowed to attend the lecture-based sessions of the three-day Baltimore Limb Deformity Course. Note: This person is expected to refrain from attending the hands-on labs. We hope that you will support us in our efforts to maintain an environment of transparency, respect, and good will.
- Three tickets to the opening reception on Thursday evening, August 25, 2022.
- Two tickets to the faculty dinner on Friday evening, August 26, 2022.

Platinum Level

\$35,000 to \$74,999

- Sponsorship of an afternoon workshop (1- to 2-hour event for three consecutive days)*
- Sponsor listed on the Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 22, 2022.
- Recognition in Course meeting app with link to company website.
- Access to a complimentary meeting room one day of the three-day course (organizer to confirm date no later than Friday, July 29, 2022).
- Company employees to receive a maximum of:
 - Three sponsor badges with daytime food/beverage privileges
 - Two sponsor badges for technical support staff without food/beverage privileges
 - One, one-day only sponsor badge with daytime food/beverage privilegesThese badges will allow access to public areas but not into the plenary sessions.
- Exhibitor booth opportunities at a designated site with high visibility to the meeting room. Note: a \$250 exhibitor fee discount applies.
- Two tickets to the opening reception on Thursday evening, August 25, 2022.
- One ticket to the faculty dinner on Friday evening, August 26, 2022.

** Duration of workshop contingent upon scheduling metrics as determined by Course Chairmen.*

Gold Level

\$20,000 to \$34,999

- Sponsorship of an afternoon workshop (1- to 2-hour event for two of the three days, or a 1-hour event for all three days)*.
- Sponsor listed on the Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 22, 2022.
- Recognition in Course meeting app with link to company website.
- Company to receive a maximum of three employee sponsor badges with daytime food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Exhibitor booth opportunities at a designated site with visibility to the meeting room.
- Two tickets to the opening reception on Thursday evening, August 25, 2022.
- One ticket to the faculty dinner on Friday evening, August 26, 2022.

Silver Level

\$10,000 to \$19,999

- Sponsorship of one afternoon workshop (1-hour event) during one of the three days*.
- Sponsor listed on Deformity Course website, including a link to Sponsor's corporate website.
- Recognition in Course meeting app with link to company website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 22, 2022.
- Company to receive a maximum of two employee sponsor badges with daytime food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Two tickets to the opening reception on Thursday evening, August 25, 2022.
- One ticket to the faculty dinner on Friday evening, August 26, 2022.

Bronze Level

\$5,000 to \$9,999

- Sponsor listed on Deformity Course website, including a link to Sponsor's corporate website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 22, 2022.
- Recognition in Course meeting app.
- Company to receive a maximum of two employee sponsor badges with daytime food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Two tickets to the opening reception on Thursday evening, August 25, 2022.

Pre-Course Sponsorship: Cadaver Lab: Foot and Ankle

\$5,000

Pre-Course Sponsorship: Cadaver Lab: Pediatric Hip

\$5,000

Sponsorship of one workshop (minimum of one hour)*.

- Sponsorship of a lab station.
- Sponsor listed on Deformity Course website, including link to Sponsor's corporate website.
- Recognition in Course meeting app with link to company website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 22, 2022.
- Recognition in course meeting app.
- Company to receive a maximum of two employee sponsor badges without food/beverage privileges. These badges will allow access to anatomy lab but not into the plenary sessions.

** Duration of workshop contingent upon scheduling metrics as determined by Course Chairmen.*

Post-Course Sponsorship: Advanced Hexapod Frames

\$15,000

- Sponsorship of a full day event with maximum of four hands-on labs*.
- Sponsor listed on Deformity Course website, including link to Sponsor's corporate website.
- Recognition in Course meeting app with link to company website.
- Display of Sponsor's name on Thank You Poster for the Course, which will be visible at the registration area and on the lecture screen prior to the start of each plenary session. Completed forms and payment are needed by Friday, July 22, 2022.
- Company to receive a maximum of two employee sponsor badges with food/beverage privileges. These badges will allow access to public areas but not into the plenary sessions.
- Complimentary exhibit booth at a designated site that has maximum visibility to the meeting room.

(limit of 3)

** Duration of hands-on labs contingent upon scheduling metrics as determined by Course Chairmen.*

Scholarship Sponsorship

\$1,275

In order to provide continuing education to future clinical leaders in the art of limb deformity correction and lengthening, we would ask you to consider funding at least one scholarship in the amount of \$1,275 for a resident to attend the three-day Deformity Course. This scholarship will cover the cost (or partial cost) of the resident's registration fee. This funding will be acknowledged during the Course. Priority is given to applicants who are orthopedic residents from the United States.

Sponsor the Course Program (in-person or virtual)

\$1,000

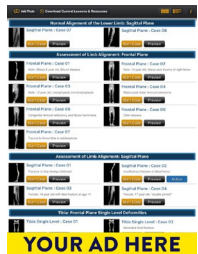
Your company name and logo will be displayed prominently on the cover of the Baltimore Limb Deformity Course Program. The program will be an essential guide for all participants as they navigate the in-person or virtual event.

(limit of 3)

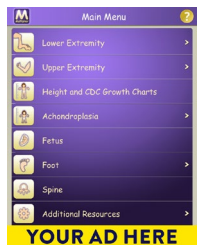
Banner Ad in Bone Ninja App or Multiplier App or Sponsorship of In-person Meeting App

\$5,000

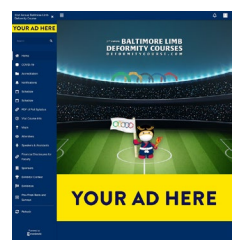
Your banner ad will appear at the bottom of the Main Menu.



- Option 1: Banner Ad for Bone Ninja App
 - Select ideal timeframe:
 - September 1, 2022 – February 15, 2023, or
 - February 16 – July 31, 2023
 - 74,600 downloads since inception
 - Clicking on your banner ad will take the user to Sponsor's website
 - The banner ad appears at the bottom of the Main Menu and remains on-screen for 15 seconds before rotating to another banner.



- Option 2: Banner Ad for Multiplier App
 - Select ideal timeframe:
 - September 1, 2022 – February 15, 2023, or
 - February 16 – July 31, 2023
 - 88,590 downloads since inception
 - Clicking on your banner ad will take the user to Sponsor's website
 - The banner ad appears at the bottom of the Main Menu and changes to a new banner every time the user returns to the Main Menu.



- Option 3: Exclusive Sponsorship of In-person Meeting App
 - Clicking on your banner ad will take the user to your website
 - One banner ad appears on the landing page when users first open the app.
 - A second banner ad appears at the top of the navigation menu.

Hotel Room Key Cards

\$3,000 (exclusive)

Put your company's message directly in the hands of our attendees throughout their stay at the Four Seasons Baltimore Hotel. Two sides (approximate printable area per side: 1 3/4" x 2 3/4") of 200 magnetic key cards are available for your use. Please note that we can assist you in the design process (depending on the extent of project, an additional charge may apply). This option is only available to Gold Level supporters and above (if there is no commitment by June 1, 2022, we will offer to all support levels).

Navigational Signage

\$250

Your company's logo will be displayed on a minimum of eight Course directional signs leading to registration and to other select meeting rooms (Grand Ballroom included) from Tuesday evening, August 23 – Sunday afternoon, August 28, 2022.

Access to Our Pre- and/or Post-Event Registration List

(name, city, country)

\$250

(mailing list, one-time usage)

\$1,500

Important Information for Supporters and Exhibitors:

CME Requirements: All parties shall operate in accordance with the requirements set forth in the ACCME Standards of Integrity and Independence in Accredited Continuing Education for live CME activities awarding *AMA PRA Category 1 Credit(s)™*.

Shipping Information: Freight should arrive at the Four Seasons Hotel **on or after Monday, August 22, 2022, or it will not be accepted.** Please see the last page for freight handling fees, logistics, and shipping information.

Hotel Venue: The Course venue is the Four Seasons Hotel (200 International Drive) in the heart of Baltimore's Inner Harbor. The chic hotel is located 20 minutes from Baltimore-Washington International Airport (BWI) and 90 minutes from Washington Dulles International Airport (IAD). The discounted per-room fee for course attendees is \$229 per night (plus tax). The room rate includes complimentary basic guestroom internet connectivity. It is highly recommended that you make your reservations early. The discounted rate is offered on a space-available basis through Sunday, July 31, 2022. To make a reservation, either:

Visit Four Seasons Hotel website ([fourseasons.com](https://www.fourseasons.com))

Select "Baltimore" as destination

Enter check-in and check-out dates

Update number of adults and children

Add promo "**220822SINS**"

Click "Check Rates"

-or-

Call the hotel directly (+1.410.576.5800)

Ask for in-house reservations

Request the "Deformity Course Industry" rate

Please make hotel reservations for only those company employees who are confirmed to attend the Course and prefer to stay at the Four Seasons Baltimore Hotel. In prior years, we have had a high cancellation rate in August from industry, which prevents participants who want to stay at this hotel from being able to make a reservation.

Parking: We have arranged for a discounted daytime **valet** parking rate of \$15/day for attendees who plan to drive daily to the Four Seasons Hotel. This rate does not apply to self-park during the day nor to overnight parking (currently \$46 for valet and \$25 for self-park per night).

COVID-19: When you register as a Supporter of or an Exhibitor at the Course(s), it is with the understanding that the program will meet in-person only if it is safe to do so and with participants adhering to the prevailing safety measures such as vaccination requirements, mandatory face coverings, temperature checks, and social distancing. If necessary, all in-person Course participants will be required to sign our Code of Conduct and COVID-19 Protocols document, which will explain what we expect of those at the event and what they can expect from us. The decision to proceed with our in-person events will be made by Friday, July 22, 2022. If we are unable to hold our face-to-face courses in August, we will contact you via email and refund 100% of your grant/exhibit payment(s). If the situation changes and warrants cancellation after this date, we will provide our industry partners with as much advance notice as possible.

Agreement between LifeBridge Health and _____

"commercial supporter"

Title of CME activity	<u>32nd Annual Baltimore Limb Deformity Courses</u>		
Program planner	<u>John Herzenberg, MD, and Philip McClure, MD</u>		
Location of activity	<u>Four Seasons Baltimore Hotel (August 24 – 28, 2022); Virtual (TBA)</u>		
Address	<u>200 International Drive</u>		
City, state, zip	<u>Baltimore, Maryland 21202 USA</u>		
Phone	<u>410.601.9798</u>	Fax	<u>410.601.0585</u>
Contact person	<u>Madeline Bacon, HMCC</u>		

The above-named company wishes to provide support for the named continuing medical education activity by means of an unrestricted educational grant for the support of the CME activity in the amount of \$ _____

Conditions

1. **Statement of purpose.** This CME activity is for scientific and educational purposes only and will not promote the Commercial Supporter's products—directly or indirectly.
2. **Control of content & selection of presenters & moderators.** The Program Planner is ultimately responsible for control of content and selection of presenters and moderators.
3. **Disclosure of financial relationships.** The Program Planner will ensure disclosure to the audience of (a) commercial support, and (b) any significant relationship between the faculty and any commercial entity that might materially affect the CME presentation.
4. **Involvement in content.** Neither the Commercial Supporter nor its agents will exert any "scripting," emphasis, or influence on content.
5. **Ancillary promotional activities.** No promotional activities will be permitted in the same room or be required as part of the educational activity. No product advertisements will be permitted in the program room.
6. **Objectivity & balance.** The Program Planner will make every effort to ensure that data regarding the Commercial Supporter's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s), alternative treatments, or both.
7. **Limitation on data.** The Program Planner will ensure—to the extent possible—disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
8. **Discussion of unproved uses.** The Program Planner will require all presenters to disclose when a product is not approved in the United States for the use(s) under discussion.
9. **Opportunities for debate.** The Program Planner will ensure opportunities for questioning or scientific debate.
10. **Independence of the Program Planner in the use of contributed funds:**
 - a. Funds should be in the form of an educational grant made payable to:
Sinai Hospital of Baltimore, Inc., Baltimore Limb Deformity Course Federal Tax ID #: 52-0486540
 - b. All other support associated with this CME activity (e.g., distributing brochures, preparing slides, etc.) must be given with the full knowledge and approval of LifeBridge Health.
 - c. No other funds (additional honoraria, extra social events, etc.) from the Commercial Supporter will be paid to the Program Planner, faculty, or others involved with the CME activity.
11. **The Commercial Supporter agrees to abide** by all requirements of the Standards for Integrity and Independence in Accredited Continuing Education Standalone Package | ACCME.
12. **The Program Planner for LifeBridge Health agrees to:**
 - a. Abide by the Standards for Integrity and Independence in Accredited Continuing Education
 - b. Acknowledge educational support from the Commercial Supporter in program brochures, syllabi, and other program materials.
 - c. Upon request, furnish the Commercial Supporter with a report concerning expenditure of the funds provided.
11. **In case of cancellation** by Commercial Supporter after this agreement has been ratified, the Commercial Supporter agrees to pay 100% of the agreed unrestricted educational grant within 30 days of the date of cancellation should payment not have already been made. If the grant has already been paid, it is considered non-refundable and non-transferable. Should the in-person activity be cancelled by Program Planner, a full refund of the paid unrestricted education grant will be made.

Agreed

Commercial Supporter Representative		<i>printed</i>
Representative's signature		date
Program Planner		<i>printed</i>
Program Planner's signature		date

Corporate Supporters: Badge Form

Sponsor badges will provide your employees access to the public areas but not into the meeting room(s) and plenary sessions. Additional sponsor badges are available for a fee of \$250 each. Each company will be allowed three complimentary name badge changes on-site; the company will be assessed a \$25 administrative fee for each additional badge change.

Diamond Level supporters can designate one employee to receive an auditor badge. This individual will receive all the educational materials (workbook and textbook) and will be allowed to audit the lecture-based sessions of the three-day Baltimore Limb Deformity Course. An auditor is asked to refrain from attending the lab sessions. If other corporate representatives wish to attend the lectures, they need to register as Course participants by visiting DeformityCourse.com.

The names and e-mail addresses of those listed below will appear in the Course app under the Attendee Directory Section.

Company Name: _____

Sponsorship Level: (please consult applicable level sponsorship for specific badge allocations)

- | | |
|--|---|
| <input type="checkbox"/> Diamond Level: Eight sponsor and one auditor badges | <input type="checkbox"/> Gold Level: Three sponsor badges |
| <input type="checkbox"/> Platinum Level: Six sponsor badges | <input type="checkbox"/> Silver Level: Two sponsor badges |
| | <input type="checkbox"/> Bronze Level: Two sponsor badges |

Pre-/Post-Courses:

- ☐ Pediatric Foot Cadaver Lab Pre-Course: Two sponsor badges
 - ☐ Foot and Ankle Cadaver Lab Pre-Course: Two sponsor badges
 - ☐ Advanced Hexapod Frames Post-Course: Two sponsor badges
- ☐ If requested, all representatives listed below will sign and return (at least one week prior to the Baltimore Limb Deformity Courses) a Code of Conduct form confirming that they will abide by all current State of Maryland, Baltimore City, Four Seasons Baltimore Hotel, and Baltimore Limb Deformity Course COVID-19 Safety Protocols for large gatherings.

Sponsor Badges:

Name of Representative #1: _____

- ☐ With Food/Beverage Privileges ☐ Without Food/Beverage Privileges ☐ One-Day Only

E-mail: _____

Name of Representative #2: _____

- ☐ With Food/Beverage Privileges ☐ Without Food/Beverage Privileges ☐ One-Day Only

E-mail: _____

Name of Representative #3: _____

- ☐ With Food/Beverage Privileges ☐ Without Food/Beverage Privileges ☐ One-Day Only

E-mail: _____

Name of Representative #4: _____

- ☐ With Food/Beverage Privileges ☐ Without Food/Beverage Privileges ☐ One-Day Only

E-mail: _____

Name of Representative #5: _____

- ☐ With Food/Beverage Privileges ☐ Without Food/Beverage Privileges ☐ One-Day Only

E-mail: _____

Name of Representative #6: _____

- ☐ With Food/Beverage Privileges ☐ Without Food/Beverage Privileges ☐ One-Day Only

E-mail: _____

Name of Representative #7: _____

- ☐ With Food/Beverage Privileges ☐ Without Food/Beverage Privileges ☐ One-Day Only

E-mail: _____

Name of Representative #8: _____

- ☐ With Food/Beverage Privileges ☐ Without Food/Beverage Privileges ☐ One-Day Only

E-mail: _____

Diamond Sponsor Auditor Badge Holder: _____

E-mail: _____

Please return this completed form by July 29, 2022 to: Madeline Bacon, HMCC e-mail: mbacon@lifebridgehealth.org

Invitation to Exhibit

32nd ANNUAL BALTIMORE LIMB DEFORMITY COURSES

Thursday, August 25 – Sunday, August 28, 2022

Four Seasons Baltimore Hotel

200 International Drive, Baltimore, Maryland 21202 USA

1.410.576.5800

We are pleased to announce the availability of exhibitor space for the 32nd Annual Baltimore Limb Deformity Courses (BLDC). This year, the fee for exhibiting will remain at the reduced rate of \$4,500 for the three-day course (August 25 - 27, 2022). First time exhibitors receive a special rate of \$2,500. An exhibit table will be provided free of charge to those companies supporting the post-course. All exhibitors will receive **one** 6-ft. x 30-in. skirted display table with two chairs. An additional table may be purchased for \$1,500 (pending space availability).

If you wish to accept this invitation, please return the enclosed forms (Confirmation Form, Exhibitor Agreement, and Exhibitor Badge Form) along with your payment by Friday, July 22, 2022, to reserve your spot for this live educational activity.

Exhibitor Badges and Opening Reception: All exhibitors of the 3-day Course will be given two complimentary exhibitor badges. Additional badges may be purchased at \$250 each. These badges will provide your employees access to the public areas but not into the meeting room(s) and plenary sessions. In addition, each company will receive one ticket to the opening reception on Thursday evening, August 25, 2022. Additional tickets may be available for purchase on-site. Employees who wish to attend lectures must register as participants of the Baltimore Limb Deformity Course by visiting DeformityCourse.com. This group of corporate employees are considered “auditors” and expected to refrain from attending the hands-on lab sessions. We hope that you will support us in our efforts to maintain an environment of transparency, respect, and good will.

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Visit Four Seasons Hotel website (fourseasons.com)

Select “Baltimore” as destination

Enter check-in and check-out dates

Update number of adults and children

Add promo “220822SINS”

Click “Check Rates”

-or-

Call the hotel directly (+1.410.576.5800)

Ask for in-house reservations

Request the “Deformity Course Industry” rate

Please make hotel reservations for only those company employees who are confirmed to attend the Course and prefer to stay at the Four Seasons Baltimore Hotel. In prior years, we have had a high cancellation rate in August from industry, which prevents participants who want to stay at this hotel from being able to make a reservation.

CME Requirements: All parties shall operate in accordance with the requirements set forth in the ACCME Standards for Integrity and Independence in Accredited Continuing Education awarding *AMA PRA Category 1 Credit(s)*TM.

Parking: We have arranged for a discounted daytime **valet** parking rate of \$15/day for exhibitors who plan to drive daily to the Four Seasons Hotel. This rate does not apply to self-park during the day nor to overnight parking (currently \$46 for valet and \$25 for self-park per night).

Attendee Contest: To encourage our participants to visit our exhibitor tables, we will once again enter the names of those who have visited a minimum number of exhibitors into a raffle drawing for some great prizes.

Should you have any questions or concerns, please feel free to contact:

Madeline Bacon, HMCC, Manager of Academic and Research Programs, Rubin Institute for Advanced Orthopedics
mbacon@lifebridgehealth.org Tel: 410.601.9798 Fax: 410.601.0585

Corporate Exhibitors: Badge Form

Each exhibitor is allowed two complimentary exhibitor badges. These badges will provide your employees access to the public areas but not into the meeting room(s) and plenary sessions. Additional exhibitor badges are available for a fee of \$250 each. Each company will be allowed one complimentary name badge change on-site; the company will be assessed a \$25 administrative fee for each additional badge change.

Employees who wish to attend lectures must register as participants of the Baltimore Limb Deformity Course by visiting DeformityCourse.com. Registered corporate employees are considered auditors and may attend the lectures but are expected to refrain from attending the lab sessions.

The names and e-mail addresses of those listed below will appear in the Course app under the Attendee Directory Section.

Company Name: _____

- ☐ If requested, all representatives listed below will sign and return (at least one week prior to the Baltimore Limb Deformity Courses) a Code of Conduct form confirming that they will abide by all current State of Maryland, Baltimore City, Four Seasons Baltimore Hotel, and Baltimore Limb Deformity Course COVID-19 Safety Protocols for large gatherings.

Complimentary Exhibitor Badges:

Name of Representative #1: _____

E-mail: _____

Name of Representative #2: _____

E-mail: _____

If you purchased additional Exhibitor Badges (\$250 each), please provide the information below:

Name of Representative #3: _____

E-mail: _____

Name of Representative #4: _____

E-mail: _____

Name of Representative #5: _____

E-mail: _____

Name of Representative #6: _____

E-mail: _____

Exhibit booth positioning: My company would prefer not to be positioned next to this specific company(s)?

We will make every effort to accommodate your request.

Please return this completed form by July 29, 2022 to:
Madeline Bacon, HMCC Sinai Hospital of Baltimore
2401 West Belvedere Avenue, Baltimore, Maryland 21215 USA
E-mail: m Bacon@lifebridgehealth.org Tel: 1.410.601.9798 Fax: 1.410.601.0585

Exhibitor Agreement with LifeBridge Health

Exhibitor: _____ has paid a fee of \$ _____ in
_____ Company Name

order to present promotional materials at the following live, educational activity LifeBridge Event: 32nd Annual Baltimore Limb Deformity Course(s).

Exhibitor must abide by the following guidelines:

- 1) No promotional activities will be permitted in the same room or be required as part of the educational activity.
- 2) No product advertisements will be permitted in the program room.
- 3) The Exhibitor will not play any additional role in the planning or implementation of the educational event.
- 4) Arrangements for commercial exhibits are not a condition of the provisions of commercial support for this CME activity.
- 5) If _____ must cancel their participation in the Course after the agreement has
_____ Company Name
been fully executed and payment made, the full fee will be retained by the Course. If the full fee has not yet been paid, the company will be billed, and full payment is expected within 30 days of billing date. Should the in-person activity be cancelled by Provider, a full refund of the paid fee will be made.
- 6) All Displays must conform to the applicable building code and fire ordinances and should be free standing without attachments to walls, ceilings, or floors. For greater certainty and without limitations to the foregoing, Exhibitor shall comply with all applicable flame proofing regulations.
- 7) Neither Provider nor the Hotel assumes any responsibility whatsoever for Displays brought into the Hotel by Exhibitor or any third-party connection with the Event, including, but not limited to, claims of personal injury or property damage related to Displays.
- 8) All Displays and equipment must enter and exit the Hotel through the receiving entrance and/or security office located at Aliceanna Street. Delivery and pick-up times must be coordinated with the Hotel in advance.
- 9) The Exhibitor acknowledges that security is not provided in the exhibit area and that the exhibit area is an unsecure location. Exhibitors are encouraged to keep all valuables in a secure location after exhibitor hours. The Exhibitor agrees that neither the Provider nor the Hotel is financially liable for theft, damage, loss, or disappearance of property of any kind. If the Exhibitor would like to make after hour security arrangements, please contact Madeline Bacon, HMCC by August 1, 2022.
- 10) Provider and Exhibitor agree to protect, indemnify, defend, and hold harmless the Party and its respective employees, partners, and agents against all claims or liability, including, but not limited to injuries and damages/loss to persons or property, government charges and attorney's fees arising out of or caused by the Party's gross negligence or willful misconduct of the Party of its agents or employees. The indemnified Party shall provide the indemnifying Party with prompt notice of any claim and shall provide reasonable assistance with such claim. This indemnification shall not waive any statutory limitations of liability available to either Party nor shall it waive any defenses either Party may have with respect to any claim.
- 11) Exhibitor must carry comprehensive general liability insurance with appropriate levels of coverage for this type of activity. Exhibitor agrees to provide proof of insurance if requested by Provider.
- 12) In order to maintain an air of transparency and good will, all company personnel must be identified with an "Exhibitor" badge; company personnel are expected to maintain a sense of respect for the competition.

Program Planner Signature

Date

Exhibitor Representative's Signature

Date

Exhibitor's Federal Tax ID #: _____

Corporate Supporter and Exhibitor Confirmation Form

Company: _____

Contact Name:

Address:

City, State, Zip:

Phone: Fax: E-mail:

Supporters: Please submit the Letter of Agreement, company description (<75 words) for course participants, Supporter Badge Form, and payment by July 22, 2022.

- | | | | |
|--|--------------------------|----|-------|
| <input type="checkbox"/> Diamond Level | \$75,000 and above | \$ | _____ |
| <input type="checkbox"/> Platinum Level | \$35,000 to \$74,999 | \$ | _____ |
| <input type="checkbox"/> Gold Level | \$20,000 to \$34,999 | \$ | _____ |
| <input type="checkbox"/> Silver Level | \$10,000 to \$19,999 | \$ | _____ |
| <input type="checkbox"/> Bronze Level | \$5,000 to \$9,999 | \$ | _____ |
| <input type="checkbox"/> Foot and Ankle Cadaver Lab Pre-Course Sponsorship | \$5,000 | \$ | _____ |
| <input type="checkbox"/> Pediatric Hip Cadaver Lab Pre-Course Sponsorship | \$5,000 | \$ | _____ |
| <input type="checkbox"/> Advanced Hexapod Frames Post-Course Sponsorship | \$15,000 x _____ (max 3) | \$ | _____ |
| <input type="checkbox"/> Resident Scholarship(s) | \$1,275 x _____ | \$ | _____ |

Exhibitors: Please submit the Exhibitor Agreement, company description (<75 words) for course participants, Exhibitor Badge Form, and payment by July 22, 2022.

- | | | |
|--|--|----------------|
| <input type="checkbox"/> Exhibitor Table: Three-Day BLDC | \$4,500, or | \$ _____ |
| <input type="checkbox"/> \$4,000 Diamond Level | <input type="checkbox"/> \$4,250 Platinum Level | |
| <input type="checkbox"/> \$2,500 First Timers | | |
| <input type="checkbox"/> Additional Exhibitor Table for the Three-Day BLDC | \$1,500 | \$ _____ |
| <i>(available only if space permits)</i> | | |
| <input type="checkbox"/> Exhibitor Table for Post-Course Supporters | N/C | \$ _____ - 0 - |

Additional Options

- | | | | | |
|---|--|--------------------------------------|----------------------|----------------|
| <input type="checkbox"/> Sponsor the Course Program: | <input type="checkbox"/> In-person | <input type="checkbox"/> Virtual-TBA | \$1,000 (max 3 each) | \$ _____ |
| <input type="checkbox"/> Banner Ad in Bone Ninja App | \$5,000 | | | \$ _____ |
| Select timeframe: | <input type="checkbox"/> September 1, 2022 – February 15, 2023 | | | |
| | <input type="checkbox"/> February 16 – July 31, 2023 | | | |
| <input type="checkbox"/> Banner Ad in Multiplier App | \$5,000 | | | \$ _____ |
| Select timeframe: | <input type="checkbox"/> September 1, 2022 – February 15, 2023 | | | |
| | <input type="checkbox"/> February 16 – July 31, 2023 | | | |
| <input type="checkbox"/> Sponsorship of In-Person Meeting App | \$5,000 (exclusive) | | | \$ Unavailable |
| <input type="checkbox"/> Access to Our Pre- and/or Post-Event Registration List | | | | \$ _____ |
| Name, City, Country | \$250 | | | \$ _____ |
| Select: | <input type="checkbox"/> Pre-Event (as of August 8, 2022) <input type="checkbox"/> Post-Event (distributed September 15, 2022) | | | |
| Mailing List, One-Time Usage | \$1,500 | | | \$ _____ |
| Select: | <input type="checkbox"/> Pre-Event (as of August 8, 2022) <input type="checkbox"/> Post-Event (distributed September 15, 2022) | | | |
| <input type="checkbox"/> Hotel Room Key Card | \$3,000 (exclusive offer for Gold Level and above supporters) | | | \$ Unavailable |
| <input type="checkbox"/> Navigational Signage | \$250 | | | \$ Unavailable |
| <input type="checkbox"/> Additional Exhibitor or Sponsor Badges | \$250 x _____ | | | \$ _____ |
| <input type="checkbox"/> Daily High Speed Internet Access on Meeting Room Level | \$250 x ____ days | | | \$ _____ |
| Daily dedicated bandwidth 20Mbps for up to 8 logins | (from _____ to _____)
date range | | | |
| Total Fees: | | | | \$ _____ |

- ☐ If you will require audio-visual equipment, please provide the information below:
I will require access to: ☐ 120v electrical outlet at exhibit ☐ internet (see above for pricing)
Other:

Note: Confirmation of availability, pricing, and payment information will be provided upon receipt of order.

*NOTE: There are a total of 3 workshops.
Sponsorship is considered on a first-come basis
and with Course Directors' approval.

PLEASE COMPLETE AND RETURN FORM BY JULY 22, 2022 TO:

Madeline Bacon, HMCC, Manager of Academic and Research Programs

Rubin Institute for Advanced Orthopedics, Sinai Hospital of Baltimore

2401 West Belvedere Avenue, Baltimore, Maryland 21215 USA

mbacon@lifebridgehealth.org / Tel: 1.410.601.9798 / Fax: 1.410.601.0585

Credit Card Authorization Form

Please fax or mail the completed form to Madeline Bacon, Manager of Academic and Research Programs.

Fax: +1.410.601.0585

-or-

Email: mbacon@lifebridgehealth.org

Address: Madeline Bacon
Rubin Institute for Advanced Orthopedics
Sinai Hospital of Baltimore
2401 West Belvedere Avenue
Baltimore, Maryland 21215 USA

Credit Card Type: _____

We accept VISA, MasterCard, and American Express.

Credit Card Number: _____

Expiration Date: _____

SIC (Security) Code: _____

For VISA/MasterCard: This three-digit code can be located on the back of the card at the top right of the signature box.

For American Express: This four-digit code can be located on the front of the card above the last digit of the credit card number.

Name of Cardholder: _____

Billing Address: _____

Signature of Cardholder: _____

Amount to be charged: \$ _____ for the following services/merchandise:

Accounting Department: Apply to _____



Rubin Institute for
Advanced Orthopedics

CARE BRAVELY

Rubin Institute for Advanced Orthopedics

Sinai Hospital of Baltimore, 2401 West Belvedere Avenue, Baltimore, MD 21215

Phone: 1-410-601-9798 • Website: www.RubinInstitute.com

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Shipping Information, Logistics, and Handling/Storage Fees

Four Seasons Inbound and Outbound Handling/Storage Fees*	
Security fee per day, per item after first three days plus (+) handling fee	Waived
Letter over 1 oz.	Waived
1 - 10 lbs.	Waived
11 - 30 lbs.	\$5.00
31 - 50 lbs.	\$10.00
51 - 75 lbs.	\$20.00
76 - 100 lbs.	\$30.00
101 + lbs.	\$50.00
Pallets	\$125.00

***These fees reflect the negotiated 50% discount in current freight handling fees for this meeting.**

Please note that staff gratuities are not included, and cash tips are very much appreciated by the hotel staff for the excellent service you will receive from them.

If you are shipping freight to the Four Seasons Baltimore Hotel:

- **Freight should arrive on or after Monday, August 22, 2022, or it will not be accepted.**
- Clearly print "Baltimore Limb Deformity Course" and the box number (i.e., "Box 1 of 5") on all boxes. Please keep a record of the contents of each box.
- Send freight to:
Purchasing Department
Four Seasons Baltimore Hotel
200 International Drive
Baltimore, Maryland 21202 USA
Purchasing Department Phone Number: 1.410.223.1335
- Package room/purchasing department management reserves the right to refuse acceptance of boxes that are damaged during shipping, unsafe, or too large.
- Please work directly with the hotel staff concerning charges and payment. The Four Seasons Hotel rates may change without notice.
- NOTE: The Four Seasons Baltimore Hotel has only one loading dock bay; to avoid extended wait times, please schedule your deliveries/pick-ups during the quieter hours of 12 noon – 5:00pm.



Save the Date!

**33RD ANNUAL BALTIMORE LIMB
DEFORMITY COURSES**



AUGUST 23–27, 2023

FOUR SEASONS HOTEL

BALTIMORE, MARYLAND, USA

www.DEFORMITYCOURSE.com



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Essentials of Lower Extremity Reconstruction

January 27 – 28, 2023

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Dallas, Texas**



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